

# The 1<sup>st</sup> Asian Public Governance Forum on Regulatory Reform

13 ~ 14 October 2015

## Forum Report











Commemorative photograph

# **CONTENTS**



Ŷ	Opening Session
	► Opening Remarks : Deoksoo Park ····································
	Director General, Public Governance Programme, OECD KOREA Policy Centre
	► Congratulatory Remarks : Won Lee
	President, Korean Legislation Research Institute
	► Keynote Speaker : Celine Kauffmann
	Deputy Head, Regulatory Policy Division, Public Governance and Territorial Development Directorate, OECD
Ŷ	Session 1: The Significance of Regulatory Policy and Background to Regulatory Reform
	► Speakers : Filippo Cavassini ·······27
	Se-Jeong Yi ······45
	► Panelists : Daechang Kang ······59
	Vandee Suchatkulvit ······65
Ŷ	Session 2: Regulatory Reform for Balanced Growth and Economic Stimulation
	► Speakers: Karl von Kempis ·······79
	Heesoon Kim ·······97
	► Panelists : Huda Bahweres ···········115
	Bui Nguyen Khanh ·······125

Session 3	: Stakeholder Engagement in Regulatory Policy	
► Speakers	: Pascal Schuster	·· 143
	Yong Hyeon Yang ·····	·· 151
► Panelists	: Peter Saunders	·· 167
	Roziana HJ. Othman ·····	·· 175
Session 4	: Assessing the Socio-Economic Impact of Regulations	
► Speakers	: Filippo Cavassini ·····	·· 191
	Jonghan Lee ·····	201
► Panelists	: Ariunjargal Tsedenbal ·····	·· 217



### **Opening Session**

Opening Remarks : Deoksoo Park,

Director General, Public Governance Programme, OECD KOREA Policy Centre

Congratulatory Remarks : Won Lee

President, Korean Legislation Research Institute

■ Keynote Address : Celine Kauffmann

Deputy Head, Regulatory Policy Division, Public Governance and Territorial Development

Directorate, OECD

# **Opening Remarks**

Deoksoo Park

Director General, Public Governance Programme, OECD KOREA Policy Centre





## Congratulatory Remarks

Won Lee President, Korean Legislation Research Institute





## **Keynote Address**

Celine Kauffmann

Deputy Head, Regulatory Policy Division, Public Governance and Territorial Development Directorate, OECD







# KEYNOTE ADDRESS REGULATORY POLICY: TRENDS AND OUTLOOK

Céline Kauffmann, Deputy Head, Regulatory Policy Division, OECD

1rst Asian Public Governance Forum on Regulatory Reform 13-14 October 2015, Seoul, Korea





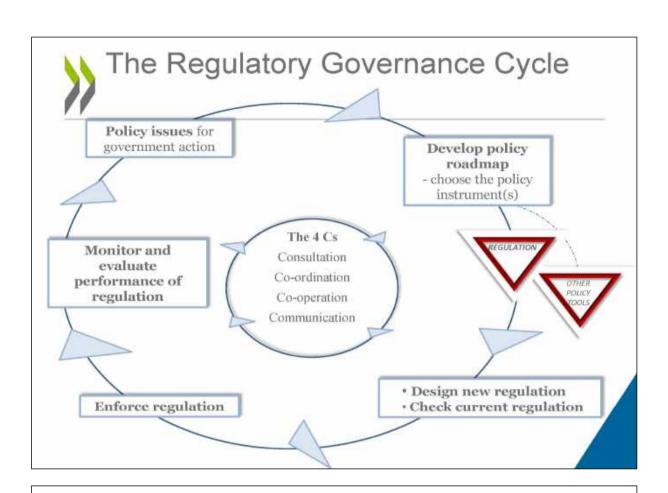
#### Outline

- 1. The OECD Regulatory Policy Committee
- 2. The OECD Regulatory Policy Outlook: a timely and necessary undertaking
- 3. The state of regulatory policy in OECD countries
- 4. Looking ahead: a forward-looking agenda for regulatory policy



- The RPC was created by the OECD Council on 22
   October 2009 to assist countries in implementing
   government-wide policies to promote regulatory quality
   and improvement.
- The Regulatory Policy Division supports their efforts by collecting and discussing practices, providing evidence based analysis, conducting country reviews, developing guidance.
- It is a platform to help countries learn from each other's experience in relation to regulatory policies, tools and institutions.
- Information about OECD work on regulatory policy at www.oecd.org/gov/regulatory-policy







## Unpacking regulatory policy

Strategic Approach	Institutions	Management Tools	Governance
Policy Statement	Oversight Body	Impact Assessment	Whole of Government
Political Leadership	Parliaments	Regulatory Alternatives	National/Sub -national interface
Designated Minister	Advocacy	Simplification and Burden Reduction	Public and Private
	Regulators/ Inspectors	Public Consultation	International Dimension
		Ex-post Evaluation	



### The OECD Regulatory Policy Outlook 2015

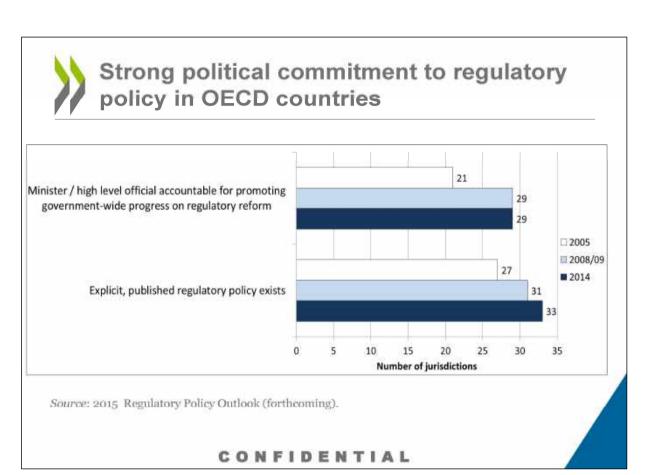
Forthcoming: 28 October 2015

- First evidence-based cross-country analysis of the progress made by OECD countries to improve the way they regulate
- Based on the 2014 Regulatory Indicators covering all OECD countries and the European Commission
- Covers regulatory policy processes and institutions following the Recommendation of the Council on Regulatory Policy & Governance
- In-depth review of 3 key tools of regulatory policy:
   RIA, stakeholder engagement, ex post evaluation
- Forward looking agenda for regulatory policy

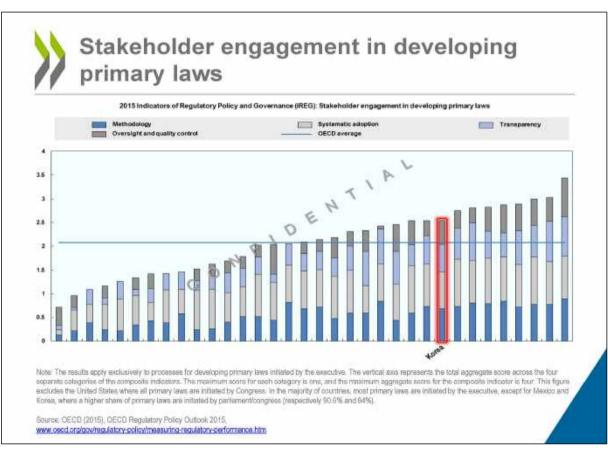


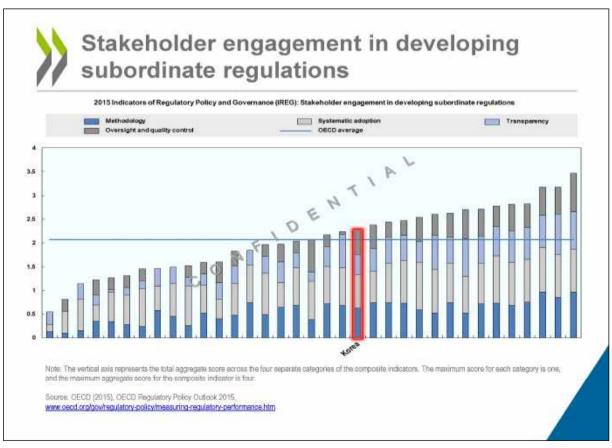
### The state of play of regulatory policy

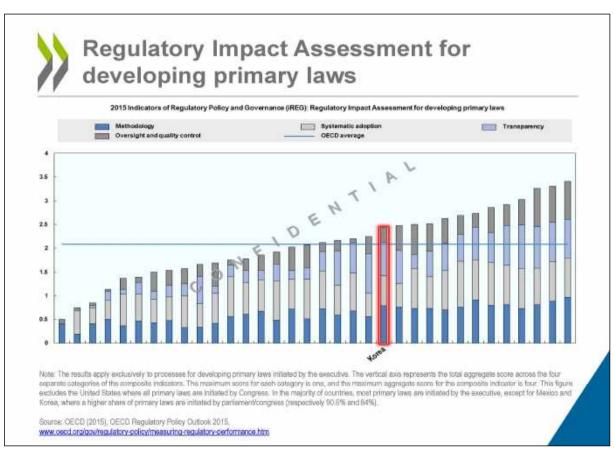
- Countries have set themselves a very aspirational standard with the OECD Recommendation
- It is worth it: regulating is one of the three government leverages (with taxing and spending) to support economic growth and well-being and it does not receive as much attention.
- Progress has been made to mainstream and systematise regulatory policy:
  - there are signs of wide adoption of a whole of government approach to regulatory policy.
  - formal requirements in the areas of Regulatory Impact Assessment and Stakeholders' engagement

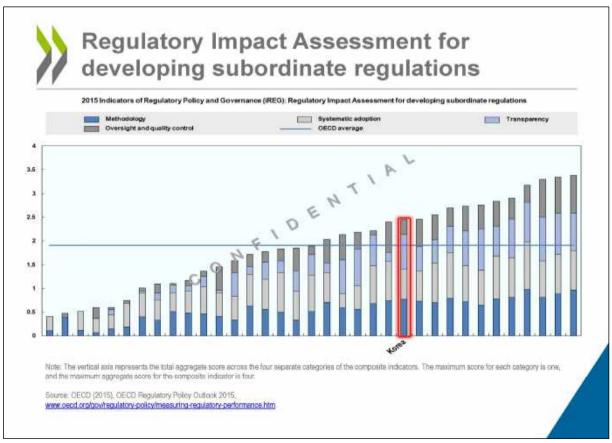


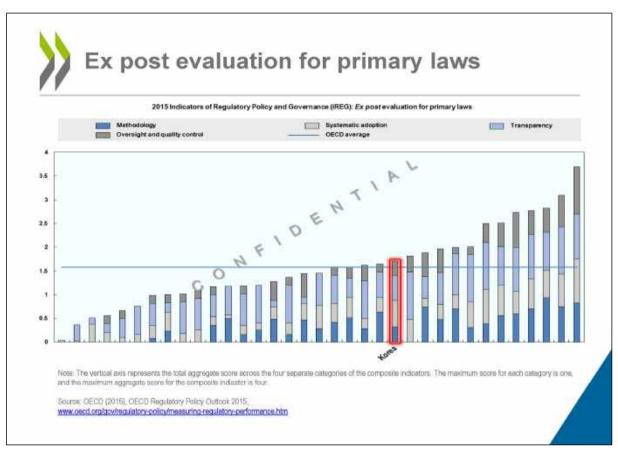
#### Formal requirements are in place 35 33 35 29 30 28 Number of jurisdictions 24 24 25 21 20 □ 2005 20 2008/09 15 ■ 2014 10 0 Consultation RIA Ex-post evaluation of existing regulation Source: 2015 Regulatory Policy Outlook (forthcoming). CONFIDENTIAL

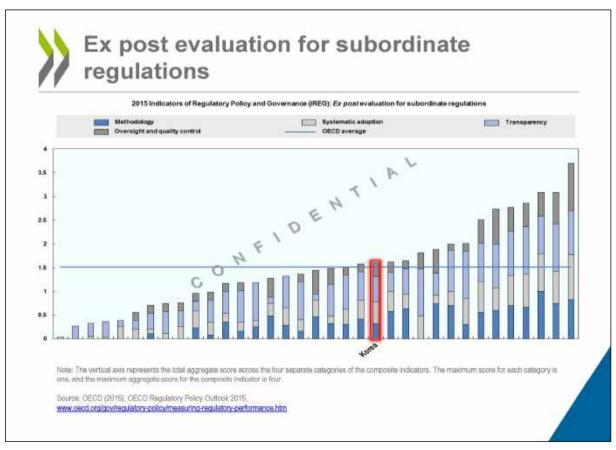












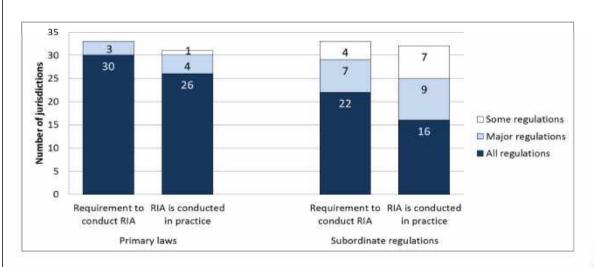


# Making it count – a forward-looking agenda for regulatory policy

- Move away from the procedural approach
- Transition from a strong focus on regulatory design to one on regulatory implementation
- Collect evidence, monitor and evaluate the results to create a virtuous circle
- Mind the governance of regulatory policy: the institutions and actors matter
- Address regulatory impacts beyond national level to sub-national and international

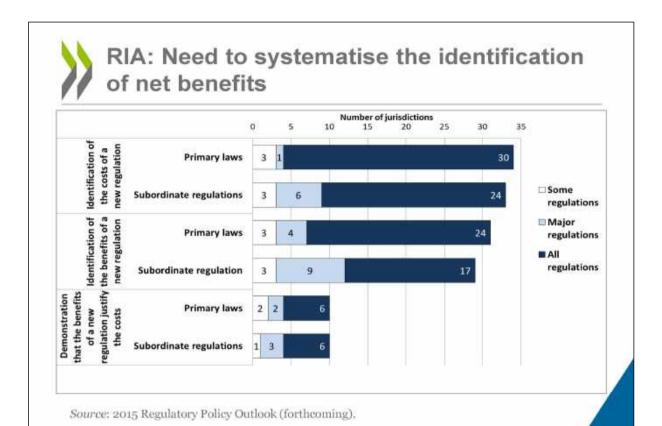


# RIA: Implementation remains behind requirements



Source: 2015 Regulatory Policy Outlook (forthcoming).

CONFIDENTIAL

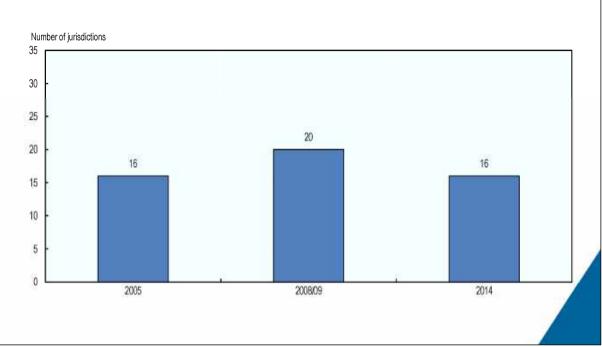


CONFIDENTIAL

#### Consultation tends to happen at a late stage in the rulemaking process 8 Number of jurisdictions Number of jurisdictions Number of jurisdictions 6 22 21 7 24 ☐ Some regulations 19 Major regulations ■ All regulations 6 **Primary laws** Subordinate regulations **Primary laws** Subordinate regulations Early-stage Early-stage Later-stage Later-stage Source: 2015 Regulatory Policy Outlook (forthcoming). CONFIDENTIAL

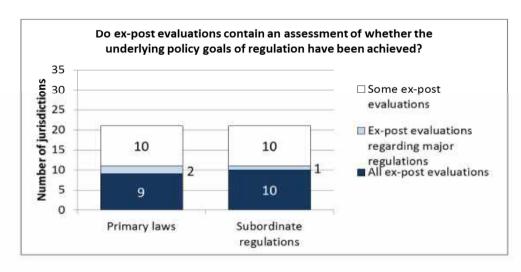


# In half countries regulators are required to assess the level of compliance & identify enforcement mechanisms



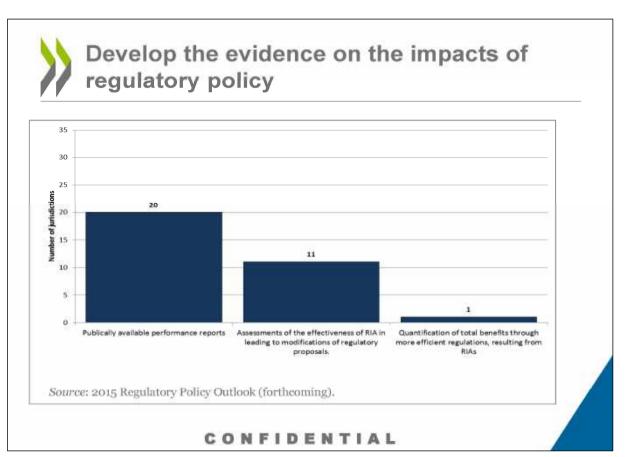


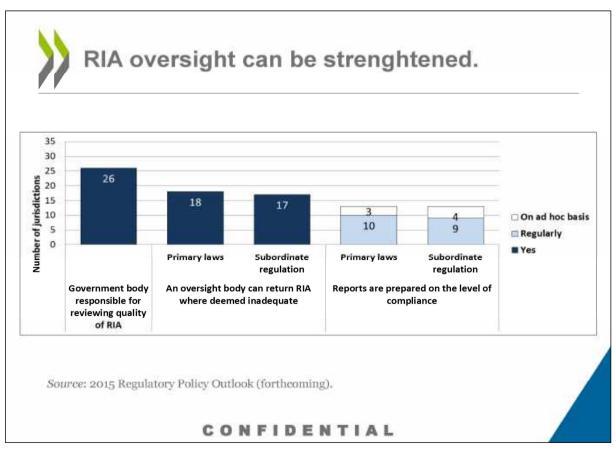
# Evaluation do not focus enough on the achievement of underlying goals of regulation

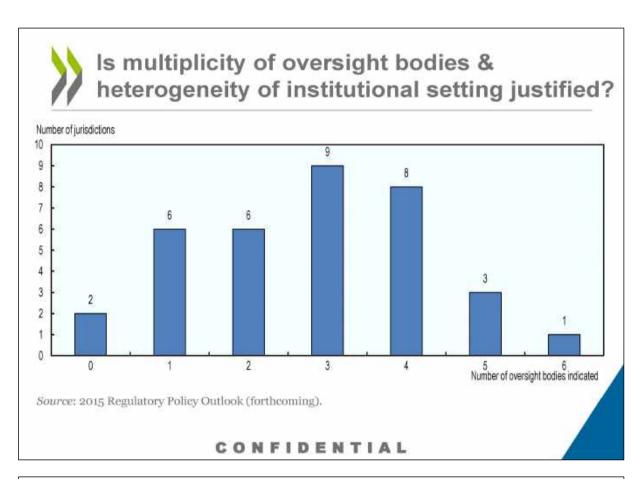


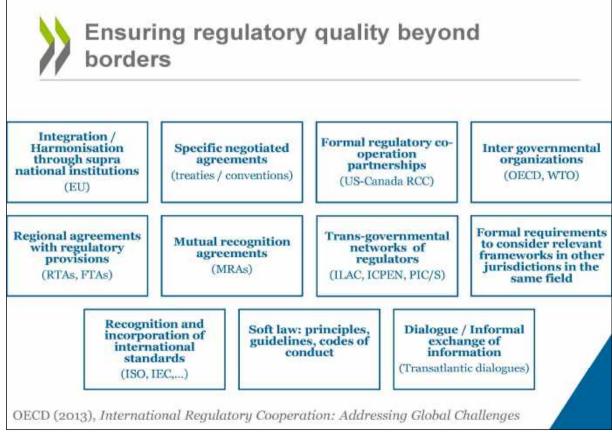
Source: 2015 Regulatory Policy Outlook (forthcoming).

CONFIDENTIAL











### Further information

- OECD (forthcoming), Regulatory Policy Outlook, OECD Publishing, Paris.
- OECD (2014a), Regulatory Enforcement and Inspections, OECD Best Practice Principles for Regulatory Policy, OECD Publishing, Paris.
- OECD (2014b), <u>Regulatory Policy and Behavioural Economics</u>, OECD Publishing, Paris.
- OECD (2014c), <u>The Governance of Regulators</u>, OECD Best Practice Principles for Regulatory Policy, OECD Publishing, Paris.
- OECD (2012), <u>Recommendation of the Council on Regulatory Policy and Governance</u>, OECD Publishing, Paris.
- OECD work on International Regulatory Co-operation: http://www.oecd.org/gov/regulatory-policy/irc.htm
- OECD work on Measuring Regulatory Performance: http://www.oecd.org/gov/regulatory-policy/measuring-regulatory-performance.htm



## session 1

# The Significance of Regulatory Policy and Background to Regulatory Reform

Moderator

Filippo Cavassini

Speakers

#### Filippo Cavassini

Policy Researcher and Adviser, Regulatory Policy Division, Public Governance and Territorial Development Directorate, OECD

#### Se-Jeong Yi

Senior Research Fellow, Korean Legislation Research Institute

Panelists

#### Daechang Kang

Visiting Research Fellow, Regulatory Research Center, Korea Institute of Public Administration

#### Vandee Suchatkulvit

Director, Law Reform Directorate, Council of the State, Thailand

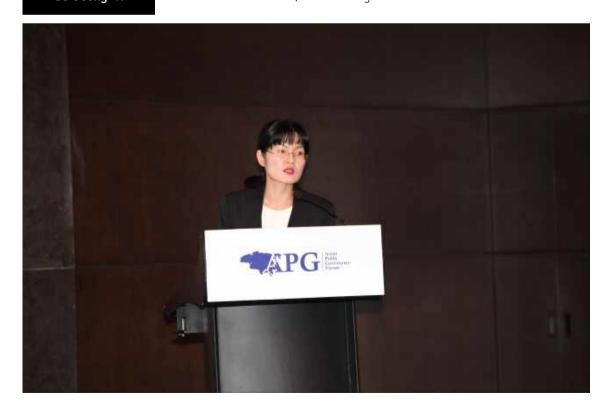
Filippo Cavassini

Policy Researcher and Adviser, Regulatory Policy Division, Public Governance and Territorial Development Directorate, OECD



Se-Jeong Yi

Senior Research Fellow, Korean Legislation Research Institute

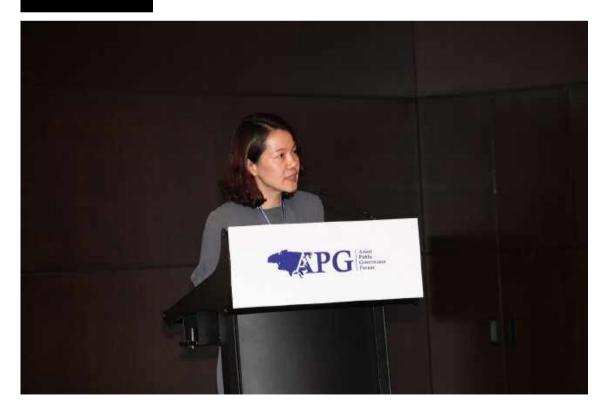


Daechang Kang

Visiting Research Fellow, Regulatory Research Center, Korea Institute of Public Administration



Vandee Suchatkulvit Director, Law Reform Directorate, Council of the State, Thailand









#### session 1

# The Significance of Regulatory Policy and Background to Regulatory Reform

■ Speakers : Filippo Cavassini

Policy Researcher and Adviser, Regulatory Policy Division, Public Governance and Territorial Development Directorate, OECD



### IMPROVING REGULATION KEY REFORM TRENDS

Filippo Cavassini Policy Adviser, Regulatory Policy Division Public Governance and Territorial Development Directorate

1<sup>st</sup> Asian Public Governance Forum on Regulatory Reform Seoul, 13-14 October 2015 Session 1



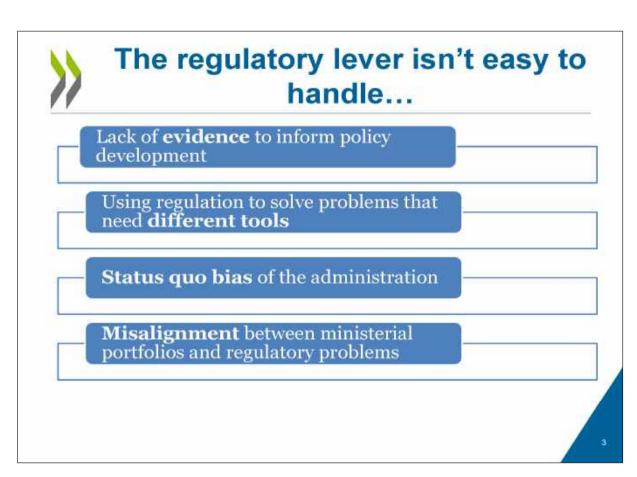


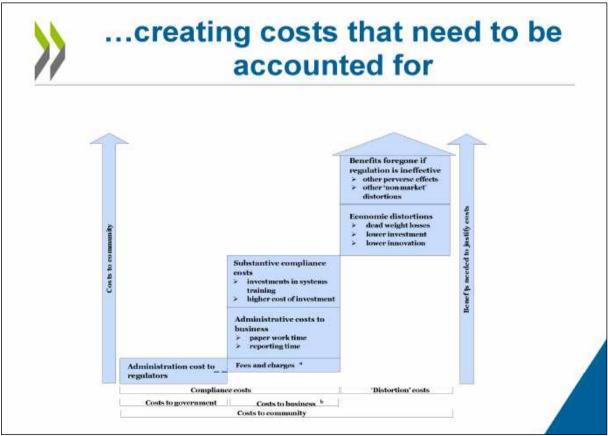
# Regulation as a key lever of formal state power



- Diverse set of instruments setting requirements on business and citizens (laws, orders, subordinate rules)
- Shaping the welfare of economies and society

2







# Getting a better handle on the regulatory lever can impact outcomes

Well-designed rules and regulations that are efficient and effective

Appropriate institutional frameworks and related governance arrangements

Effective, consistent and fair operational processes and practices High quality and empowered institutional capacity and resources, especially in leaderships

5



# Broad objectives of regulatory policy and governance

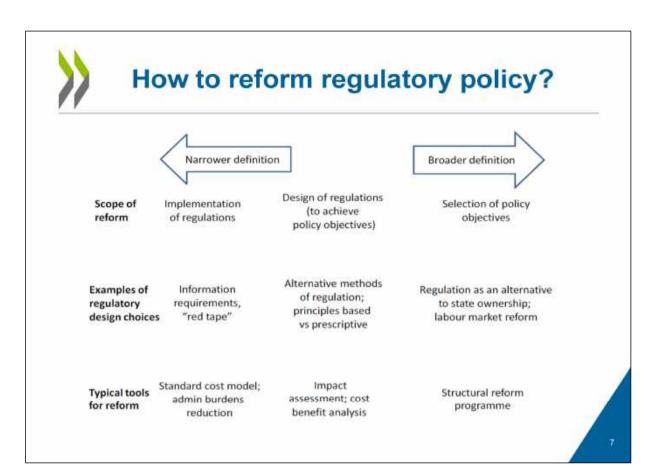
Changing the way government design and deliver regulation to improve outcomes

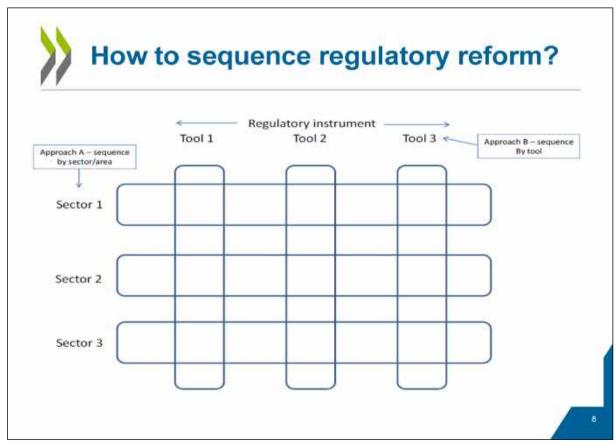
Improving regulation (and not necessarily deregulating)

Looking at the entire policy cycle (upstream, downstream and outside govt)

Making markets work better

в







# Focusing on some key regulatory instruments/institutions

Strategic Approach	Institutions	Management Tools	Governance
Policy Statement	Oversight Body	Impact Assessment	Whole of Government
Political Leadership	Parliaments	Regulatory Alternatives	National/Sub- national interface
Designated Minister	Ministries/ Policy Units	Simplification and Burden Reduction	Public and Private
(	Regulators/ Inspectors	Public Consultation	International Dimension
		Ex-post Evaluation	

9



## **Oversight bodies**

Guardian for ensuring regulatory quality

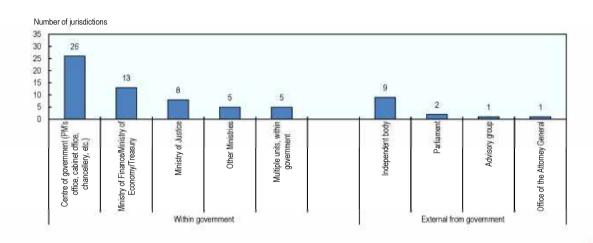
Generally located in the Executive: COG, Ministry of Finance, Ministry of Economy

OECD reviews find a fundamental relationship between good regulatory policy and an effective central oversight body

Political commitment as a critical factor supporting regulatory oversight bodies



## Location of oversight bodies



Source: 2015 Regulatory Policy Outlook (forthcoming).

CONFIDENTIAL

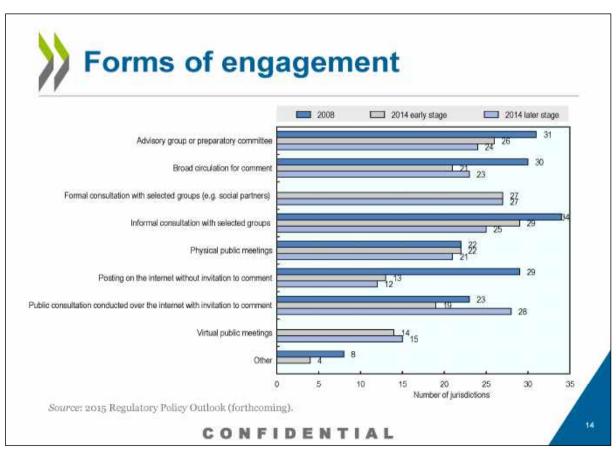
1

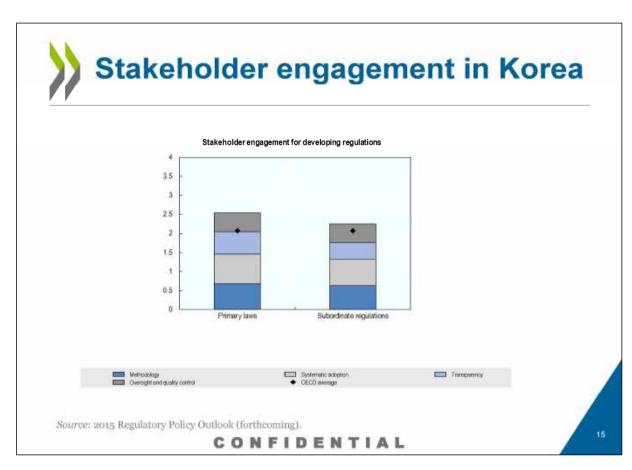


## Strengthening oversight

- The mandate for regulatory oversight?
  - To what extent are the regulatory processes formalized?
  - Are the tools and methods of regulatory oversight sufficiently clear?
- The governance of the regulatory oversight body?
  - Does the regulatory oversight body sufficiently communicates its policy within and outside of government?
  - How is co-ordination organized between the oversight body and other agencies at national and sub-national levels
- How to balance the need for regulatory oversight and political discretion?











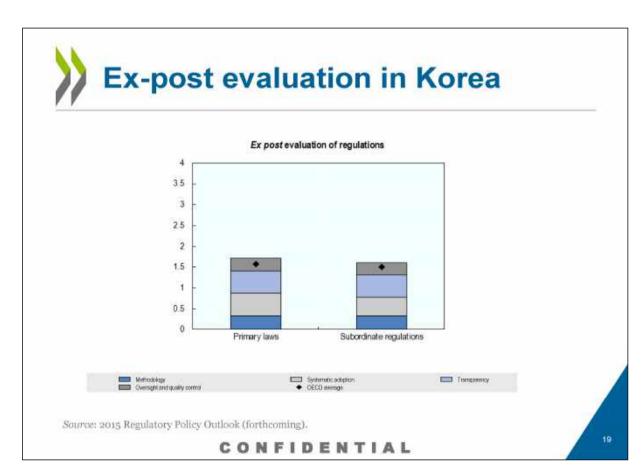
Management approaches to minimise compliance and administrative costs

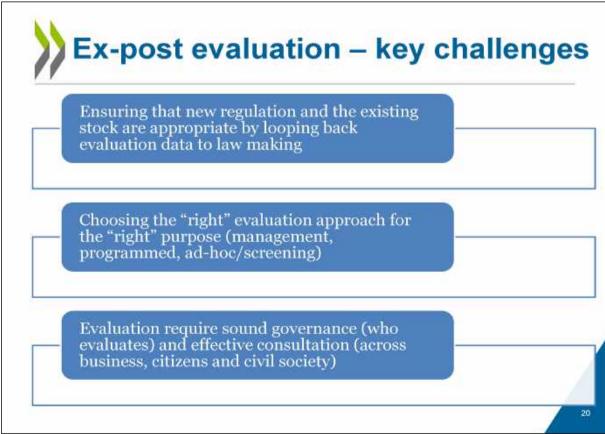
Programmed reviews to ensure that regulation is achieving the intended objectives

Ad-hoc reviews to take stock of regulation, benchmark regulation or address specific issues

17

## Purpose of evaluations Number of jurisdictions 28 30 25 14 15 10 10 5 Reviews which compare regulation, regulatory Principle-based reviews Public stocktakes "In-depth" reviews processes, and/or regulatory outcomes across countries, regions or jurisdictions Source: 2015 Regulatory Policy Outlook (forthcoming). CONFIDENTIAL







## Regulators



- 1. Role clarity
- 2. Preventing undue influence and maintaining trust
- Decision making and governing body structure
- 4. Accountability and transparency
- 5. Engagement
- 6. Funding
- 7. Performance evaluation

http://www.oecd.org/gov/regulatory-policy/governance-of-regulators.htm

21



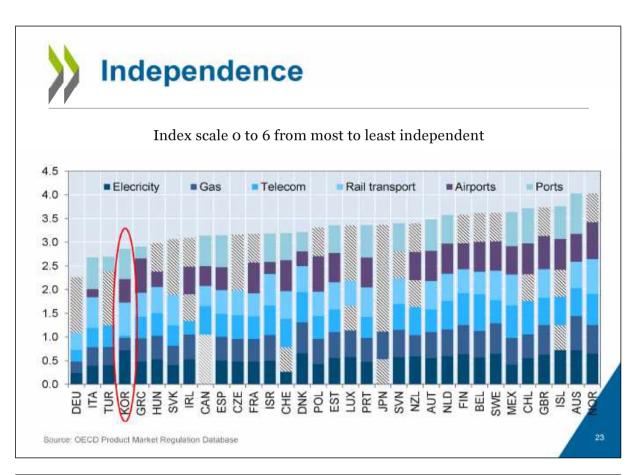
# Governance of regulators matters for sector outcomes

Data suggest that independence of sector regulators can help establish a stable and credible framework for investment

<u>Policy mix</u>: incentive price regulation has greater impact on investment when accompanied by independent regulator

Positive effect of independent regulators particularly strong on certain sectors

Source: Sutherland, Douglas, et al. (2011), "Public Policies and Investment in Network Infrastructure", OECD Journal: Economic Studies, Vol. 2011/1. http://dx.doi.org/10.1787/eco\_studies-2011-5kg51mlvk6r6)

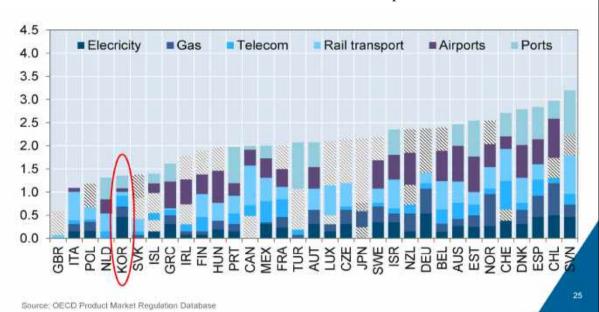






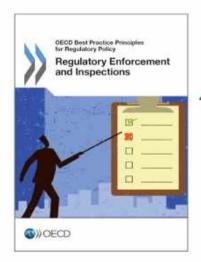
## Scope of action

Index scale o to 6 from most to least scope of action



\*

## **Enforcement & inspections**



- 1. Evidence-based
- 2. Selectivity
- 3. Risk focus & proportionality
- 4. Responsiveness
- 5. Long-term vision
- 6. Co-ordination & consolidation
- 7. Transparent governance
- 8. Information integration
- 9. Clear & fair process
- 10.Compliance promotion
- 11. Professionalism

http://www.oecd.org/gov/regulatory-policy/enforcement-inspections.htm



## What makes reform successful?

- **Leadership is critical**. Virtually all OECD research point to the importance of strong leadership whether by an individual policy maker or an institution charged with carrying out the reform.
- Take a system wide approach. The size and complexities of the regulatory system are not always understood or appreciated.
- The context matters. Regulatory reform is highly contextual, and should be tailored to suit existing government structures.

27



## Challenges to be factored in

- Successful regulatory policy take time. The more successful reforms generally took several years to prepare and adopt, and often took longer to implement.
- Successful reforms take several attempts. Many of the biggest reform successes followed earlier setbacks.
- Focus on implementation. Implementation of even well-designed reforms remains a continual challenge.
- Early and continuous assessment of results.
   Development of the regulatory reform agenda is hampered by a lack of focus on monitoring and evaluation.





## session 1

2

# The Significance of Regulatory Policy and Background to Regulatory Reform

■ Speakers : Se-Jeong Yi

Senior Research Fellow, Korean Legislation Research Institute



## Legislative Method for Efficient Implementation of Regulatory Reform Policy

Focusing on Amendments to Korea's
 Basic Act on Administrative Regulations -

October 2015

Se-Jeong Yi, Research Fellow (Korea Legislation Research Institute)



## **Table of Contents**

- I. International Trends of Regulatory Reform
- II. Trends of Korean Government's Regulatory Reform
- III. Pushing for Amendments to Basic Act on Administrative Regulations (BAAR) to back up Korean Government's Regulatory Reform
- IV. Major Amendments to BAAR

### I . International Trends of Regulatory Reform





Positive aspects of regulation

- > Maintain social order
- > Protect the life, health and property of citizens
- > Preserve the environment
- > Protect consumers, etc.
- Unnecessary and excessive regulation not only has a negative impact on the people's living but also overburden the nation's administration. Especially from a corporate perspective, it can weaken corporate competitiveness, laying a burden on the whole economy and industry.

Regulatory reform It has been one of the top priorities of governments worldwide. The main theme of regulatory reform is easing/ending statism.

3

### I . International Trends of Regulatory Reform



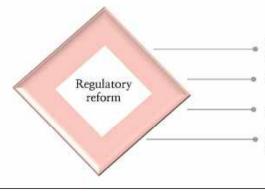


• Recent deregulation and regulatory reform policies of developed countries

Relaxation of public regulation



- Strengthen international competitiveness
- Establish a free-market economy which is predicated on selfresponsibility and market principles
- > Promote technological innovation
- Reduce burdens on the citizens & Simplify administrative work



Eliminate unnecessary regulations which hinder development

Reduce regulatory stock

Improve quality and design of regulation

Reduce regulatory burdens on companies and civil society groups

### I . International Trends of Regulatory Reform





	Reactive/Sectoral policies	Proactive/Cross-sectoral policies
	Deregulation	Better Regulation
Conventional approach to regulatory reform	Reduce existing regulations consistently Simplify laws Transform state—owned companies and industries into a market economy & Restrain state intervention through privatization Efficiency as an objective for reform Market—oriented (Adjust policies rather than giving full permission)	Establish a set of tools and procedures     (Regulatory Impact Assessment, Standard Cost Model,     Business Cost Assessment, Sunser Legislation, etc.)     Eliminate bureaucracy, Come up with procedures for ex—ante     and ex—post assessment in order to improve the target/object     and quality of regulation     Develop a new regulatory culture (Change the existing culture)     Focus on institutionalizing regulatory monitoring network     and body     Improve regulatory efficiency and effectiveness
	Re-Regulation	Smart Regulation
New approach to regulatory reform	Extend new regulating means in which new needs of market and technology are reflected     Carry out privatization consistently     Realign and change the management section: An independent regulatory body suitable for the administrative style     New jurisdiction and technology: Adopt IT technologies which correspond to the regulatory purposes     Public—Private Partnership (PPP)	Improve regulation design (Achievement through win—win strategy, More effective and comprehensive reduction in execution costs)  Flexible execution  Cooperative administration & Flexible regulations  Develop abilities (Vesting of authority) & Utilize private economy and social resources (Governance)  Promote Voluntary Restraint Arrangements (VRA)  Focus on social regulations (Jabor, social relation, environment, finance, etc.)

## II. Trends of Korean Government's Regulatory Reform

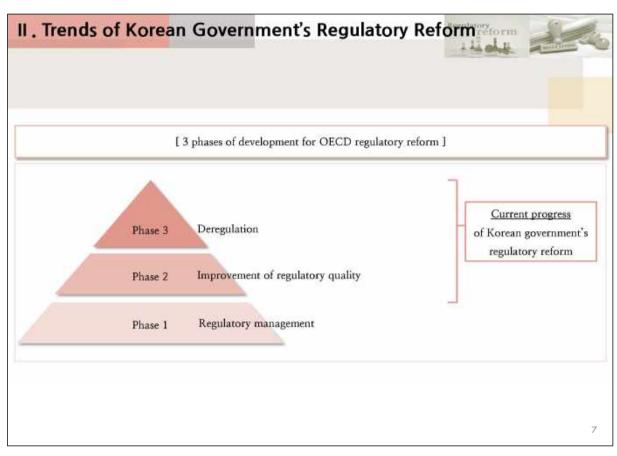


Assessment

Former Korean governments had listed regulatory reform as one of their key state affairs and pushed for various regulatory reforms, gaining not-inconsiderable achievements. Yet the Korean citizens are not satisfied with such achievements in reforming regulations.

auses

- · Policies focused more on quantitative deregulation
- · Opacity of regulations and regulation-related policies
- · Insufficient objectivity and expertise in regulatory review
- · Low quality regulations
- · Lack of institutional basis of regulatory management
- · Insufficient expertise of working groups which support regulatory reform
- Government-driven regulatory reform
- · Limited system, scope, etc. to collect public opinions on regulatory reform
- Considered deregulation as the only solution for regulatory reform therefore reinforcement and improvement of regulations had been neglected









### III. Pushing for Amendments to BAAR to back up Korean Government's Regulatory Reform



Enactment background of Basic Act on Administrative Regulations (BAAR)

#### Enactment of BAAR

Act No. 5368 of Aug 22, 1997 Enforced on Mar 1, 1998 · Previous deregulation

Pushing for amendments to BAAR

 To advance to the regulatory management phase beyond regulatory quality improvement

#### \* Purpose of BAAR

To abolish unnecessary administrative regulations by stipulating basic matters with respect to administrative regulations; to promote autonomy and creativity in social and economic activities by restraining inefficient administrative regulations from being created, aiming to improve the citizens' quality of life and national competitiveness steadily

- Back then, the government—driven regulatory reform was not backed up sufficiently by legal frameworks and it was carried out temporarily on the ground of presidential decrees, directives, etc. Without fundamental review of key regulations on finance, land, establishment of factories and so on, such reform focused only on fragmentary and partial institutional improvement.
- > The industry, academia and media have constantly called for a new framework for regulatory reform,
- BAAR was enacted in order to lay a legal foundation for a more systematic and comprehensive regulatory reform.

1.1

# III. Pushing for Amendments to BAAR to back up Korean Government's Regulatory Reform





Regulatory reform system according to BAAR

Basic Act on Administrative Regulations

- · Establish regulatory reform bodies to push forward regulatory reform
- · Adopt regulatory impact analysis, regulatory sunset provisions, etc.
- Systematically revise regulations through a comprehensive plan to revise existing regulations
- Administrative regulations according to BAAR

Restrictions on the rights of citizens (including foreigners subject to Acts of the Republic of Korea) or imposed duties thereon by the State or local governments to accomplish a specific administrative objective, which are prescribed by Acts and subordinate statues, Municipal Ordinances or Municipal Rules

Application target of BAAR

Establishment/Reinforcement of administrative regulations

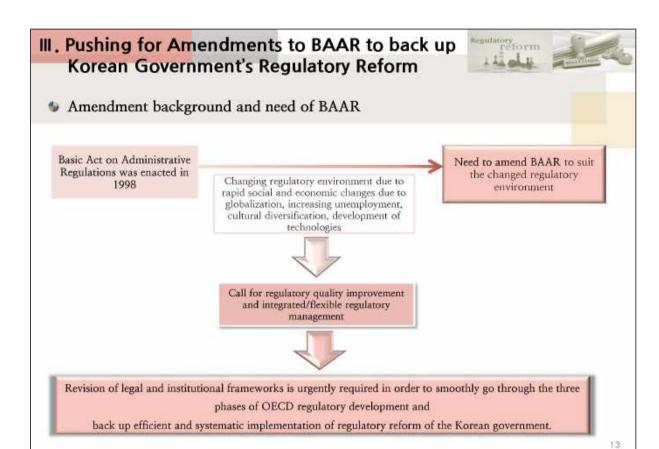
Revision of existing regulations



#### Review authority

Regulatory Reform Committee

 Establish constitutional principle on regulations, regulatory registration system, etc. & Review newly established, reinforced and existing regulations, etc. in accordance with regulatory impact analysis methods, etc.







#### Integrated and flexible regulatory management

1 Introduction of regulatory total amount/cost system

The Korean government has been managing regulations in accordance with the Regulatory Reform Committee's comprehensive plan for establishment, reinforcement, review and revision of regulations based on the regulatory registration system under the current BAAR. However, it is difficult to control the constantly growing quantitative and qualitative regulatory burdens.

- Introduce a 'regulatory total amount/cost system,' which has been adopted and operated in countries like the UK, to obligate the heads of central administrative agencies to maintain the total amount of corresponding regulatory costs below a certain level
- Control the quantitative and qualitative increase of regulatory burdens by mandating that establishment and reinforcement of regulations must be done within their corresponding cost or grade criteria for existing regulations
- Make the total of regulatory costs to be managed by the Regulatory Reform Committee (RRC) and disclose the current status to the citizens by mandating the management status of total regulatory costs to be submitted to the RRC and promulgated





#### Integrated and flexible regulatory management

2 Integrated management of related regulations

The current BAAR has no appropriate or practical measure to handle concurrent improvement of multiple regulations of different government agencies.

Enable the heads of central administrative agencies, upon their request, together with the Regulatory Reform

Committee (RRC) to advise other heads of central administrative agencies to revise their relevant regulations which need improvement

3 Flexible application of regulations

There is an increasing number of difficulties and missed opportunities in pressing ahead with new businesses in the fields where rapid technological development and convergence are taking place due to inapplicability or ambiguous applicability of existing regulations to such businesses.

Regarding matters including the applicability of regulations to the businesses concerned, inquire of the relevant heads of administrative agencies in advance



- The heads of administrative agencies are required to respond promptly to such inquiries in consultation with the RRC and other related heads of administrative agencies.
- Resolve difficulties in pressing ahead with businesses arising from unclear applicability of regulations & Ensure regulatory policies are made from the perspective of market and those who are subject to such regulations

### IV. Major Amendments to BAAR





#### Integrated and flexible regulatory management

3 Flexible application of regulations

Introduction of 'flexible application of regulations'

- In case the RRC determines that flexible application is particularly required to deal with technological development and convergence or economic development,
- The heads of relevant administrative agencies may be advised to exempt, ease or temporarily defer the application of regulations concerned.

4 Differential application of regulations

In some cases, it is inequitable for micro-business owners or small and medium-sized enterprises (SMEs) to be subject to the same regulations imposed on large companies.

Establishment of differential application of regulations

- Allow the RRC to advise the heads of central administrative agencies to consider exemption or easing of regulations imposed on micro-business owners or SMEs below a certain scale
- Improve equality of regulatory burdens &Seek ways to diversify applications of regulations





#### Improvement of regulatory quality



Priority application of Negative Regulation System

When companies or businesses try to enter into the market or carry out business activities, sometimes they are constrained by the 'Positive Regulation System (no principles, yes exceptions)' under the previous ordinances when

Meanwhile individual ordinances have been revised mainly by the Ministry of Government Legislation (MOLEG) to introduce 'Negative Regulation System (yes principles, no exceptions)\*' but the outcome is insignificant.

#### Negative Regulation System\*

A regulatory system that lays down certain matters concerning market entry and business activities to be restricted or prohibited by statutory regulations; others not listed by this system are all permitted.

Expansion of Negative Regulation System

Heads of central administrative agencies

Obligate priority application of 'Negative Regulation System'

Regulatory Reform Committee

Advise application of 'Negative Regulation System'

12

### IV. Major Amendments to BAAR





#### Improvement of regulatory quality



Enhancement of effectiveness of sunsetting provisions

According to the current BAAR, the heads of central administrative agencies are allowed to set retention or reexamination periods upon their judgement for regulations lacking obvious reasons to remain in force.

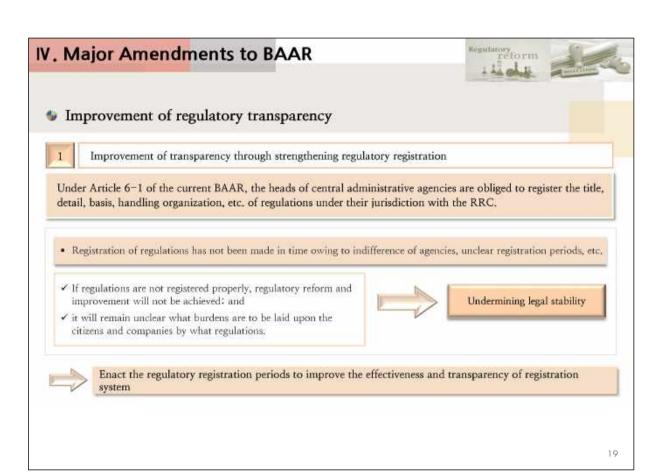
However, many agencies have set reexamination periods to be extended automatically so that the purpose of sunsetting
provisions is being undermined,

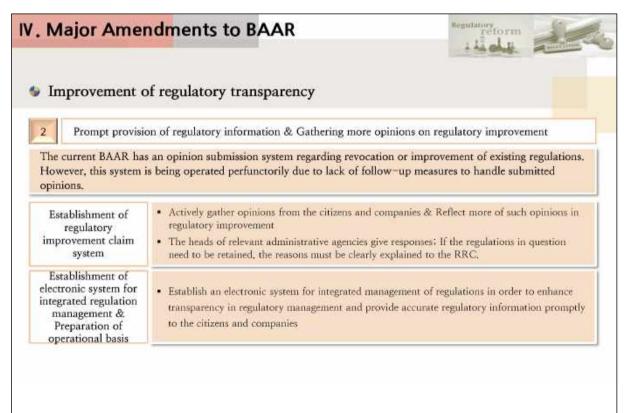
For regulations which lack obvious reasons to remain in force Principle

Set retention periods & Review whether to retain or revoke them before the expiry of such periods

Exception

Allow to set reexamination periods only for those regulations for which revocation or easing are deemed necessary based on the review results of their current enforcement status









#### Improvement of other regulatory systems



Ex-post assessment of regulatory adequacy and effectiveness

For regulations having a great ripple effect on the economy and society, or newly established or reinforced by legislation by Assembly members, on which no regulatory impact analysis has been conducted, ex-post assessment of their adequacy and effectiveness need to be performed for improvement.



Enable the RRC to perform ex-post assessment of regulatory adequacy and effectiveness

2

Revision of regulations by local governments

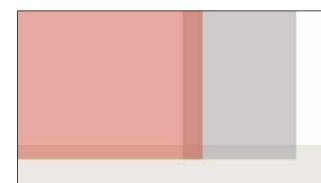
In principle, the current BAAR is aimed at central administrative agencies regarding registration, promulgation, establishment and reinforcement review of regulations, revision of existing regulations, etc.

 Since there is no proper management of regulations of local governments, regulatory burdens of the citizens and companies are growing due to the ordinances and regulations of local governments.



Strengthen regulatory management of local governments by obligating them to submit their regulatory revision status to the RRC via the Minister of the Interior

21





## Thank You for Your Attention!





## session 1

3

# The Significance of Regulatory Policy and Background to Regulatory Reform

Panelists : Daechang Kang

Visiting Research Fellow, Regulatory Research Center, Korea Institute of Public Administration

# The Significance of Regulatory Policy and Background to Regulatory Reform (Comment)

The 1st Asian Public Governance Forum

Dr. Daechang Kang

Visiting Research Fellow

Korea Institute of Public Administration

13 October (Tues), 2015

# 1. Characteristics of Regulation

• Regulation is Pharmarcon.

by Dr. Choongryul Ryu

- [Pharmacy + Poison] at the Same Time
- Regulation: Rules Set by Gov't to Restraint Freedom or Rights of or Impose Duties on Individuals to Achieve Desirable Social Order

1st APG Forum

## 1. Characteristics of Regulation (cont)

- Why Regulate?: Due to Limitation of Self-Coordination by Citizens
- Why Regulation?: Considers Easier or Cheaper than Fiscal Policies
- Why Pharmacy?: To Achieve Desirable Social Order
- Why Poison?
- Regulation Is NOT Congruent to Change of Environment.
- Gov't Officials Are TOO Cautious.

st APG Forum

13

## 2. Implications

- Regulations Are Tend to Be Created Incessantly.
- Regulations Are Tend to Die Hard by Inertia.
- We SHOULD Pursue Regulatory Reform Ceaselessly.

ist APG Forum

# 3. What to Do to Reform Regulation?

- Check Out the Change of Environment Incessantly
- Remind the Objectives of Regulations Again and Again
- Take Proactive Stance on Regulatory Reform
- Make Gov't Officials MORE Bold about Regulation

st APG Forum

# 4. How to Approach Reform Regulation?

- Utilize Regulatory Impact Assessment (RIA) Fully in the Process of Regulatory Reform
- Reinforce Regulatory Impact Assessment (RIA)
- Strengthen Cost-Benefit Analysis for Regulation

st APG Forum

# 5. Conclusion

- Regulation is Pharmarcon.
- We SHOULD Pursue Regulatory Reform Ceaselessly.

1st APG Forum

7

# Thank you!

Daechang Kang (dkang@kipa.re.kr)

st APG Forum



session 1

4

# The Significance of Regulatory Policy and Background to Regulatory Reform

Panelists : Vandee Suchatkulvit

Director, Law Reform Directorate, Council of the State, Thailand

Thailand's experiences on regulatory reform

Vandee Suchatkulvit

Director of Law Reform Section

Office of the Council of State of Thailand

1

## **Outline**

- I. Background
- II. Application of RIA in Thailand
- III. New approach to regulatory reform in Thailand

## Background

- Issued by the cabinet in 1988, the Rule of the Office of the Prime Minister on Matters to be considered by the Council of Ministers
- The 1988 Rule requires any government agencies submitted draft law to conduct, altogether with the proposing draft law, an analytical statement on social and economic impacts that might be caused by the proposed law

3

## Background

- In 2001, The National Law Reform Committee (NLRC) was appointed to oversee the legal reform (377 laws identified by line ministries as redundant, outdated, or in need of replacement were to be reviewed)
- In 2003, the NLRC has proposed the Cabinet to use the Regulatory Impact Analysis (RIA) as integral part of the policy making

## Background

- In 2005, The RIA had been annexed as a part of the Regulation on rules and Procedure for Submission of the matter to the Cabinet
- The RIA become mandatory requirements for all agencies desires to submit the proposal for legislation to the Cabinet for consideration.

5

## Application of RIA

#### **Key RIA Questions**

- What are the objective and goals of the mission?
- · Is legislation required for the achievement of the mission?
- Is the proposed legislation duplicated with others?
- What are burdens of individual caused by the proposed legislation? Is that legislation value for money?
- Are responsible agencies ready for the enforcement of proposed legislation?
- Is there public consultation on the proposed legislation and what are the results and responses?

## Application of RIA

#### Some problematic and limitations of RIA

- Government agencies consider the RIA process as an administrative burden
- Inadequate way to conduct RIA
- · Cost-benefit analysis had never been assessed systematically
- Public consultation practice is used in some cases and less open to all interested parties
- · Lack of an oversight institution
- · Lack of knowledge and technical skill

7

## Application of RIA

#### Outcome

- The principles of Thailand's RIA are based on the OECD practice, but the quality of RIA does not meet the original purpose
- The regulatory review processes in Thailand are not yet fully developed
- RIA is not implemented because administrative capacity is poor

## New approach to regulatory reform

- Initiated by Law Reform Commission (LRC) with the following mains objectives
  - to ease of doing business in Thailand
  - to reduce regulatory costs
- to provide more transparency and accountability in the public governance

9

## New approach to regulatory reform

### Enactment of new law

 The Licensing Facilitation Act, B.E. 2558 (2015)

## New approaches to regulatory reform

## Key elements of Licensing Facilitation Act:

- Licensing Manual
- Review of licensing and licensing process
- Reduction of license renewal process
- Establishment of Service link Center and One Stop Service Center

11

## Thank you



## session 2

# Regulatory Reform for Balanced Growth and Economic Stimulation

#### Speakers

#### Karl von Kempis

Head of Unit, Application of EU Law, Secretariat-General, European Commission

#### Heesoon Kim

Director, Regulatory Reform Policy Division, Office for Government Policy Coordination, Prime Minister's Office

#### Panelists

#### Huda Bahweres

Senior Advisor, Centre for Regulatory Reform, Indonesia

#### Bui Nguyen Khanh

Associate Professor & Deputy Director, Institute of State and Law, Vietnam Academy of Social Sciences, Vietnam

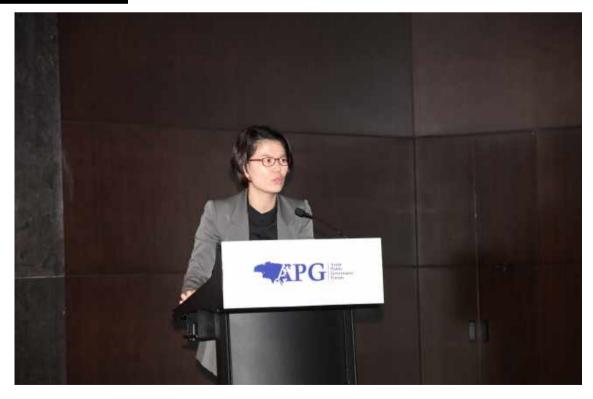
Karl von Kempis

Head of Unit, Application of EU Law, Secretariat-General, European Commission



Heesoon Kim

Director, Regulatory Reform Policy Division, Office for Government Policy Coordination, Prime Minister's Office



Huda Bahweres

Senior Advisor, Centre for Regulatory Reform, Indonesia



Bui Nguyen Khanh

Associate Professor & Deputy Director, Institute of State and Law, Vietnam Academy of Social Sciences, Vietnam









### session 2

1

# Regulatory Reform for Balanced Growth and Economic Stimulation

■ Speakers : Karl von Kempis

Head of Unit, Application of EU Law, Secretariat-General, European Commission



1st Asian Public Governance Forum on Regulatory Reform Seoul October 2015

Session 2: Regulatory Reform for Balanced Growth and Economic Stimulation

**EU** developments

Karl von Kempis European Commission



## The Point of Departure

#### **EUROPE 2020:**

European Union's ten-year growth strategy.

It is about more than just overcoming the crisis which continues to afflict many of our economies. It is about addressing the shortcomings of our growth model



## **The Point of Departure**

#### **EUROPE 2020:**

#### 5 TARGETS

- Employment
- . R&D
- Climate Change and Energy Sustainability
- Education
- Fighting Poverty and Social Exclusion



## The Point of Departure

To translate EUROPE 2020 into action:

The 10 PRIORITIES of the Juncker Commission (at office since 2014)

**PRIORITY ONE**: New boost for jobs, Growth and Investment



## The EU: The Union with 28 Member States

- The EU is a unique economic and political partnership between 28 European countries
- Decision-taking on the level of the Union and/or the Member States according to the Subsidiary Principle: As close as possible to the Citizen
- Therefore: A number of key decisions to deliver on the Europe 2020 targets to be taken on EU level
- However: Results only possible if the Union and all Member States co-operate in close partnership



## The EU: The Union with 28 Member States

How does the EU manage to deliver on the 10 PRIORITIES?

By a wide range of policy instruments which are all built on close interaction between the Union and the Member States



## **Two Prominent Examples**

### European Semester:

Implementation of the EU's economic rules

### Better Regulation:

Designing EU policies and laws so that they achieve their objectives at minimum cost



## 1<sup>st</sup> Example: European Semester

- Yearly cycle of coordination of economic and budgetary policies
- Created in 2010 and implemented in 2011
- Drawing on the lessons from the economic and financial crisis



## **European Semester**

### The objective:

- Strengthen the economic and monetary union as a whole;
- by working together, long-term solutions are put in place to ensure stability and growth rather than quick fixes driven by short-term objective



## **European Semester**

## The Building Blocks

- the European Commission analyses the fiscal and structural reform policies of every Member State, provides recommendations, and monitors their implementation
- the Member States implement the commonly agreed policies



### Phase 1: Start (November)

- Annual Growth Survey: Main features of the new jobs and growth agenda
- Alert Mechanism: Early warning report to detect and addresses economic trends or imbalances
- Commission's opinion on the draft budgetary plans of euro-area Member States



## Phase 2: Analysis (February)

- "Country Reports" of the Commission:
  - In-depth review for the concerned Member States
  - Analysis of the response to last year's country-specific recommendations
- 1 Country Report per Member State and one for the euro area as a whole



## Phase 3: dialogue with the Member States (March/April)

- Bilateral meetings between the Commission and the Member States.
- Country visits.
- Member States present their reform agenda and the actions planned to reach the Europe 2020 objectives (national reform programmes) and their budgetary plans.



### Phase 4: Recommendations (May)

- Commission proposes country-specific recommendations
  - For the euro area
  - For each Member State (except those under macroeconomic adjustment programme)
  - Basis: analysis of the Commission in the "Country Reports", dialogue with the Member States and assessment of the national programmes
  - Guidance to help Member States to improve their economic and social performance



### Main findings of the Commission (May 2015)

Growth is returning to the EU, with Europe's economies benefitting from many supporting factors at once:

- · oil prices are relatively low
- · global growth is steady
- · the euro has continued to depreciate
- economic policies in the EU are supportive of growth



### Main findings of the Commission (May 2015)

However, these developments are short-term. Main remaining challenges:

- unemployment still intolerably high(9.6%)
- Poverty and marginalisation increased
- High level of private and public debt continues to weigh on investment and growth in a context of persistently low growth and low inflation
- Large investment gap estimated at over EUR 300 bn accumulated over the past six years
- · Trend of declining productivity growth has not yet been reversed
- · Population ageing will have big impacts on the future labour force.



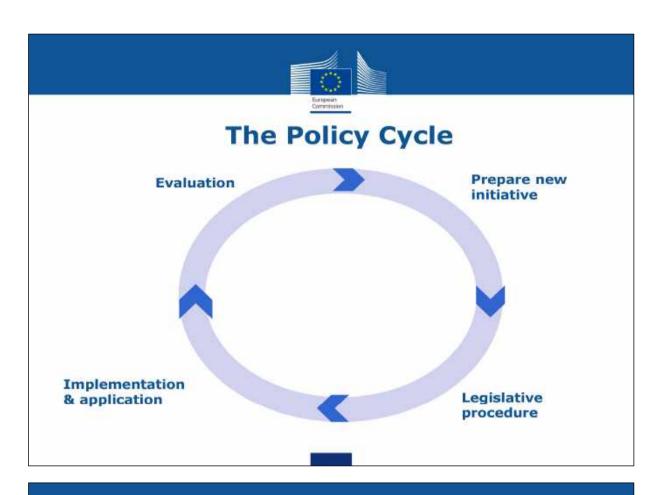
## 2<sup>nd</sup> Example: Better Regulation for Better Results

- Designing EU policies and laws so that they achieve their objectives at minimum cost.
- Ensuring that policy is prepared, implemented and reviewed in an open, transparent manner, informed by the best available evidence
- Backed up by involving stakeholders
- · Particular focus on burden reduction and SME



## What is Better Regulation?

- Legislation/policy making that delivers objectives at least cost and burden
- A method common sense way of working throughout the policy cycle to foster:
  - high-quality initiatives that are evidence-based; with no unnecessary burdens for business/public authorities
  - transparent participation of all stakeholders;
  - initatives that actually deliver as foreseen and remain fit for purpose.
- <u>Not</u> about weakening social or environmental standards or replacing political decisions.





## **Better Regulation - Prepare New Initiative**

- Planning and political validation of each Initiative
- Consultation
- Impact Assessment



## PLANNING: Roadmaps/Inception Impact Assessment

- All EU interventions based on a logical link between the problem to be tackled (and its drivers), policy objectives and policy options – common sense!
- Instruments: Roadmaps and Inception Impact
  Assessment
- Why Roadmaps and Inception Impact Assessments?
  - First opportunity for stakeholders to see what the Commission is doing and to give <u>feedback</u> – credibility and buy-in at stake.
  - o Opportunity for stakeholders to gear-up and contribute positively
  - Commission can seek missing information from stakeholders



#### **PLANNING: Consultation**

- Consultation is an obligation set up in the European Treaties
- Consultation is a formal process by which the Commission collects input and views from stakeholders about its policies
- Consultation is a continous process
- Formal consultations complement the Commission's broader interaction with stakeholders (e.g. meetings or exchanges or through permanent platforms for dialogue)



#### **PLANNING: Consultation**

### Public Consultation compulsory for

- All initiatives with Impact Assessment
- Evaluations
- Fitness Checks

#### Feedback on

- Roadmaps
- Commission proposals and accompanying impact assessments
- Draft delegated and implementing acts (planned)



## **PLANNING: Impact Assessment**

#### Integrated approach

- All initiatives with significant impacts, from policy defining proposals to implementing measures
- Economic, social and environmental impacts All benefits and costs
- · Comprehensive stakeholder consultation

#### Quality assurance by Regulatory Scrutiny Board (RSB)

 Impact Assessment needs positive opinion of the Board for initiative to go ahead (Inter-Service Consultation)

#### Transparency

Publication of Impact Assessment and RSB opinions once initiative is adopted by Commission



#### What are the questions an Impact Assessment should answer?

1. What is the problem and why is it a problem? Problem def

2. Why should the EU act?

3. What should be achieved?

4. How can objectives be achieved?

5. What are options' eco/social/env impacts?

6. What is the most effective & efficient option?

7. How to check that objectives are achieved?

8. Who is affected and how

9. What do stakeholders think?

Subsidiarity

**Objectives** 

**Options** 

**Impacts** 

Comparison

Monitoring/Eval<sup>n</sup>



## Better Regulation - Implemention and Application

- Implementation Plans:
  - Anticipate implementation problems and facilitate transposition
  - Set in place instruments to assist Member States
- Better drafting of legal texts: 24 official languages
- Monitoring implementation:
  - · Legal check: Transposition and compliance assessments
  - · Efficiency check: Assessment of the performance
- Complaints and infringements
  - Commission is Guardian of the Treaties
  - Infringements might feed into evaluation



### **Better Regulation: Evaluation**

## Evidence-based judgement of the extent to which an intervention has proven

- · effective and efficient
- relevant given the needs and its objectives
- coherent both internally and with other EU policy interventions
- · achieved EU added-value



## **Better Regulation: Evaluations**

#### **Fitness Checks:**

Comprehensive evaluation covering a group of related measures in one or several policy areas.

**Example:** Fitness Check of EU Freshwater Policy covering the 1) Water Framework Directive, 2) the Groundwater Directive, 3) the Directive on Environmental Quality Standards (EQS), 4) the Urban Waste Water Directive, 5) the Nitrates Directive and 6) the Floods Directive.



### **Better Regulation: Evaluation**

- Follow a clearly defined, robust methodology intended to produce objective findings
- Assess all significant economic, social and environmental impacts of EU interventions
- Ensure appropriate follow-up actions and feed into the decision-making cycle



## More information

#### European Semester:

http://ec.europa.eu/economy finance/economic governance/the european semester/index en.htm

#### **Better Regulation:**

http://ec.europa.eu/smart-regulation/index en.htm

#### Juncker Commission priorities:

http://ec.europa.eu/priorities/docs/pg\_en.pdf





### session 2

2

# Regulatory Reform for Balanced Growth and Economic Stimulation

■ Speakers : Heesoon Kim

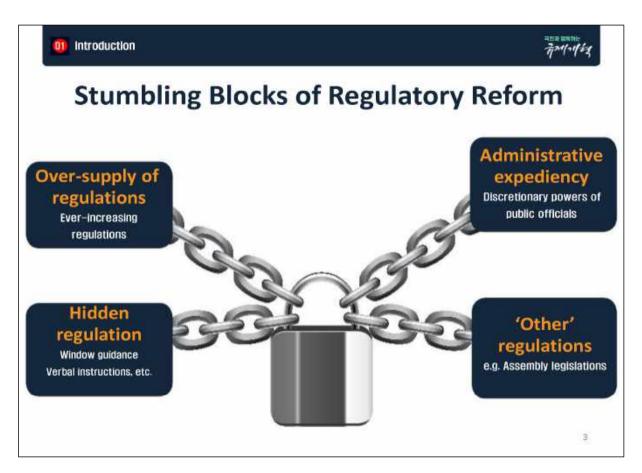
Director, Regulatory Reform Policy Division, Office for Government Policy Coordination, Prime Minister's Office





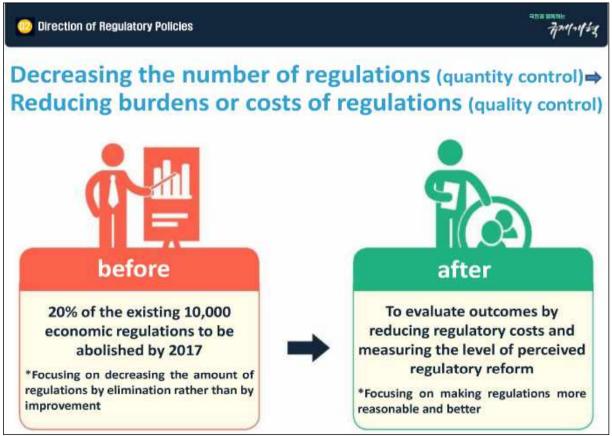












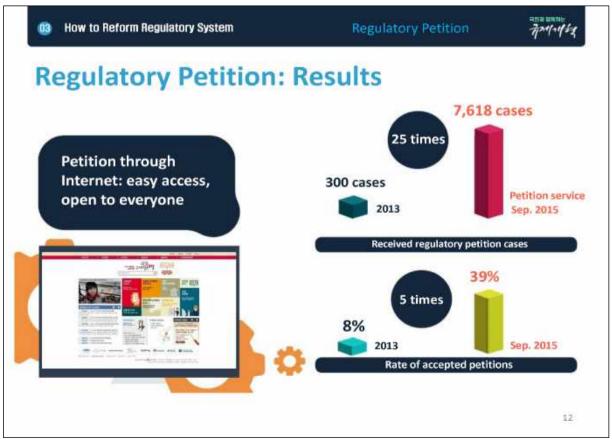




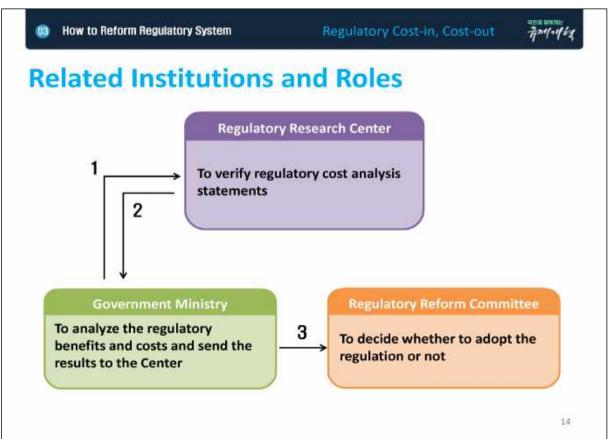






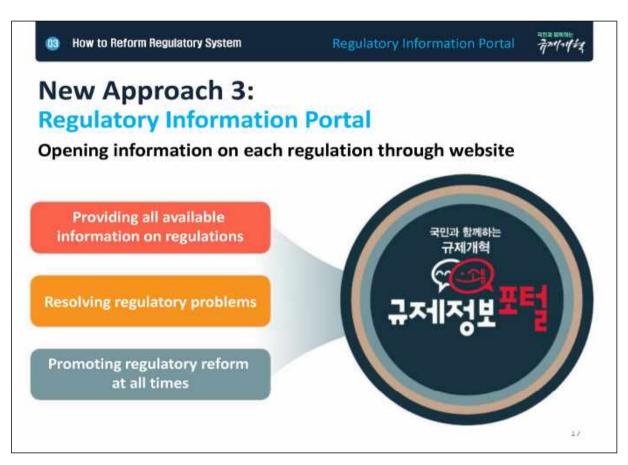






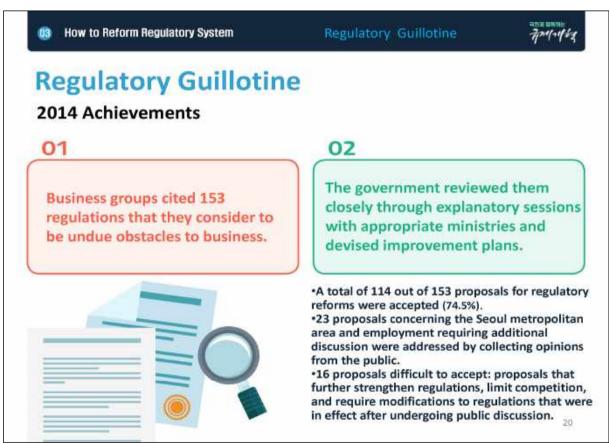




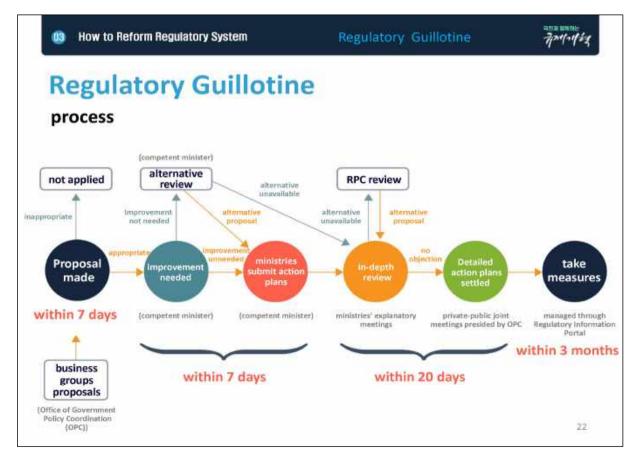


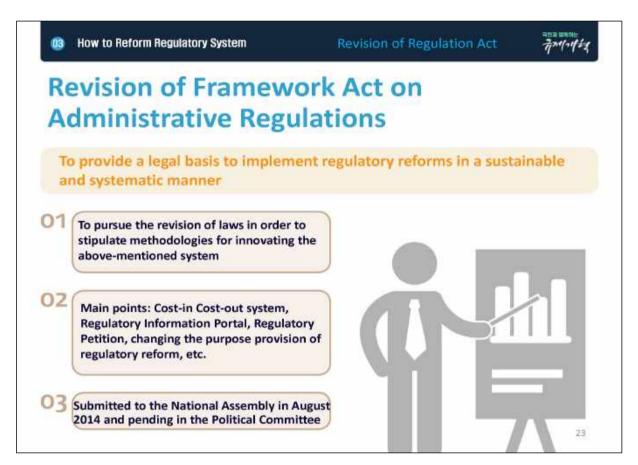






















#### session 2

3

# Regulatory Reform for Balanced Growth and Economic Stimulation

Panelists : Huda Bahweres

Senior Advisor, Centre for Regulatory Reform, Indonesia









# Regulatory Framework

Law 12/2011 on The Formulation of Laws and Regulations with Implementing Regulation through Government Regulation No. 87/2014 covers the general principles for making laws and regulations.

The Planning of Laws making are reflected in the Form of PROLEGNAS (National Legislative Program), a list of laws to be formulated in the respective year, prepared by Ministry of Law and Human Rights based on the Proposals from the Line Ministries and/or proposed by Legislative.

The Planning of Local
Regulations are listed in
PROLEGDA (Local
Legislative Program),
prepared by Local
Governments and the
Local Legislatives, under
the coordination of
Ministry of Domestic
Affairs.

The principles of good regulatory practices are reflected in the Law and its Implementing Regulation; transparency, accountability, fairness and public participation.

Regulatory Impact Assessment in the form of cost and benefit analysis is introduced







## **OECD** Recommendations

A commitment to regulatory reform is necessaary now to support continuing econmic development

An improvement to regulatory management is necessary for Indonesia to realise the economic opportunity.

Regulatory Reform should become central to the economic and institutional reform agenda.

The government should build on existing system to improve the coordination of regulatory management practices.

To establish clear policy frameworks and institutional responsibilities for regulatory reform, by adopting a" whole-government-approach".

This includes: responsibility for co-ordination and oversight of regulatory policy; a commitment to asses the costbenefit of new regulatory proposals and existing regulations, and; the effective implementation of the principles of transparency and public consultation in regulatory decision making.

It should be achieved through a political commitment to direct all public sector entities, with the primary goal is to control regulations.

There is a need to have a single public sector entity as an oversight body



The National Development Planning Board (BAPPENAS) has developed a framework for regulatory reform, with the objectives:

- to direct the planning of laws and regulations based on the National Development Planning.
- 2. to improve the quality of laws and regulations.

The Steps of Regulatory Reform consist of:

- 1. Simplification of Regulations;
- Re-conceptualisation of the formulation of laws and regulations;
- Restructuring the institutional framework of regulatory making-process;
- to improve the capacity of human resources in policy making and regulatory formulation.





# Conclusion

The framework of regulatory policy is available based on Law 12/2011.

A lot of effort has been conducted for regulatory reform, however mostly are sectoral reform and administrative reforms.

More efforts need to be encouraged and started for regulatory policy and regulatory management.

OECD Korea Policy Centre may support and assist Indonesia in mplemeting the Recommendation of OECD Regulatory Reform Review 2012







### session 2

4

# Regulatory Reform for Balanced Growth and Economic Stimulation

Panelists : Bui Nguyen Khanh

Associate Professor & Deputy Director, Institute of State and Law, Vietnam Academy of Social Sciences, Vietnam

## LAW ON PROMULGATION OF LEGAL NORMATIVE DOCUMENTS 2015 – AN EFFECTIVE LEGAL TOOL FOR REFORM REGULATORY SYSTEM OF VIETNAMESE GOVERMENT

Assoc.Prof. Dr. Bui Nguyen Khanh Graduate Academy of Social Sciences

• It is true to say that regulations are products made by the Government. Therefore, the Government should provide the people with the best quality products. Then the question is how to ensure the quality. It is not easy to find the answer.

- Sharing experience is one of the shortest ways to seek proper solution. Personally I appreciate the initiative of the OECD Korea Policy Centre to organize the first Asian Public Governance Forum on Regulatory Reform as It gives me an opportunity to learn from you.
- Frankly, I am so impressed with the way to reform regulatory system of Korean Government. Particularly three new approaches:

Three new approaches:

The Regulatory Petition Approach with three steps.

The Regulatory Cost-in and Cost-out Approach.

The Regulatory Information Portal.

**Experience of Korea** 

Firstly, the Regulatory Petition
Approach with three steps. The
designed procedure is transparent
with time bound to respond the need
to improve existing legislation or
regulations. As a matter of fact,
some legislation and regulations
introduced by the Legislature or
Executive will not be feasible or
suitable with actual life after they
have been translated into practice
for a certain period of time.

This means that the public are not satisfied with the products manufactured by the Government and they make complaints about the products. As a manufacturer, the Government shall be responsible for handling the complaints. Thus this new approach is a critical and trustworthy solution.

Secondly, the Regulatory Cost-in and Costout Approach. This will require relevant
stakeholders to conduct regulatory
research to evaluate the quality of
Government products and recommend the
Government to scrap existing regulation or
to introduce new regulation to meet
demand of governance and to underpin
the economic and social development of
the country. I think this approach could be
applied not only in other ministries of the
Republic of Korea but also in other
countries, and Vietnam is included.

Thirdly, the Regulatory
Information Portal. This approach
is very meaningful because it will
enable the public to access
necessary information on
regulations. It can be seen as onestop-shop for regulations. This can
also make a great contribution to
administration reform.

I would like to take this opportunity to share with you the experience in my country. In 2008, the Government of Vietnam decided to launch a huge project (Decision No.30 to approve the Scheme of Administrative Procedure Reform) to publish all administrative procedures online on government agencies' websites.

At the same time, the Government asked every ministry to review existing administrative procedures and eliminate unnecessary procedures for public services with an aim to release a burden for business and people. This program is highly appreciated by the public and business entities.

- In 1986, the embarkation of Doimoi/Renovation, Vietnam has produced a great number of legislation and regulations.
- In 2008, the Government of Vietnam launched a huge project (Decision No.30 to approve the Scheme of Administrative Procedure Reform).
- The Law on Promulgation of Legal Normative Documents will become effective on the 1<sup>st</sup> July 2016 (The New Law).

## **Experience of Vietnam**



Improve the quality of legislation and regulations by applying policy development prior to drafting legislation and regulations.

Deregulation or simplify the legislation system aiming at reducing regulatory burdens.

Engaging diverse stakeholders in legislative and regulatory development through consultative process to ensure the balance of interests.

The New Law

- Reviews of the laws related to promulgation of administrative decisions.
- Studies of experience of other countries supporting development of the draft Law.
- Surveys and assessment of the practice of promulgation of administrative decisions in some selected provinces.

Key tasks in 2015

- Development and approval of main directions of the draft Law.
- Development of a Report on regulatory impact assessment of the draft Law, which will form the basis for development of the draft Law.
- Conduct impact assessment of key and fundamental policies / contents / issues of the draft Law.

### Key tasks in 2015

- In short, legislative and regulatory reform is in need for public governance, especially, for the member states of near future TPP and FTAs as well as for the entire the world to respond the climate change.
- This reform will bring about more competitive advantages for the nation and promote a trustworthy society and a creative economy.

### Conclude





## session 3

# Stakeholder Engagement in Regulatory Policy

Moderator

Pascal Schuster

Speakers

#### Pascal Schuster

Senior project manager in charge of Better regulation and Cutting Red Tape strategy, the Prime minister's office, France

#### Yong Hyeon Yang

Associate Fellow, Research Division, Center for Regulatory Studies, Korea Development Institute

Panelists

#### Peter Saunders

First Assistant Secretary, Department of the Prime Minister and Cabinet, Australia

#### Roziana HJ. Othman

Senior Manager, Regulatory Review, Malaysia Productivity Corporation, Malaysia

Pascal Schuster

Senior project manager in charge of Better regulation and Cutting Red Tape strategy, the Prime minister's office, France



Yong Hyeon Yang

Director, Research Division, Center for Regulatory Studies, Korea Development Institute



Peter Saunders First Assistant Secretary, Department of the Prime Minister and Cabinet, Australia



Roziana HJ

Othman, Senior Manager, Regulatory Review, Malaysia Productivity Corporation, Malaysia









# session 3

# Stakeholder Engagement in Regulatory Policy

■ Speakers : Pascal Schuster

Senior project manager in charge of Better regulation and Cutting Red Tape strategy, the Prime minister's office, France



# STAKEHOLDER ENGAGEMENT IN REGULATORY POLICY

Pascal SCHUSTER,
Prime minister's services (France)

# STAKEHOLDER ENGAGEMENT: WHAT FOR (1/2)?

"To allow users, who know best, to tell us what works and what doesn't work and what should be changed" – A webmaster

"Stakeholder engagement? At least, it makes citizens aware of the regulations to come and potentially allows them to amend the drafts: so it can prevent protests or contentious procedures any kind" - A quality manager

"Makes sure that the proposed draft rule fits the needs of business and society" - A ministry of economy senior official

"Three goals from my point of view:  $1^{st}$ : identifying pending issues and solving them upstream;  $2^{nd}$ : helping entrepreneurs to anticipate entry into force of new regulations;  $3^{rd}$ : fostering compliance among business" – A "S.M.E. Panel test" operator

"stakeholder engagement should help check out whether a regulatory proposal is fit-forpurpose and promote "zero-regulation" options" - A legal adviser SIMPLIFICATION





# **MAIN AIMS OF STAKEHOLDER ENGAGEMENT:**

- **DATA/INFORMATION** GATHERING;
- GREATER **PARTICIPATION OF CITIZENS** IN RULEMAKING;
- ACCURATE REVIEWS OF EXISTING REGULATIONS;
  - + COMPLIANCE ?



### STAKEHOLDER ENGAGEMENT: WHO MONITORS?



- Prime minister's services, ministry for the economy, various government departments (legal affairs)...
- ... within the French "Choc de simplification"
   launched 2013...
- ... in line o.c. with the **O.E.C.D. recommendations**, **E.U. Guidelines** on Stakeholder consultation, etc.

# STAKEHOLDER ENGAGEMENT: WAYS & MEANS



- 500 CONSULTATIVE COMMITTEES;
- A NEW IMPETUS WITH THE 2014 SET UP "BUSINESS SIMPLIFICATION COMMITTEE".



# STAKEHOLDER ENGAGEMENT : CONSULTATION WITH BUSINESS (1/2)

# STILL VOLUNTARY FOR DEPARTMENTS BUT STRONGLY RECOMMENDED & FOSTERED THROUGH:

- VOCATIONAL TRAINING, RELEASE OF DEDICATED
   HANDBOOKS;
- MANDATORY REFERENCE TO THE CONSULTATIONS IN THE IMPACT ASSESSMENTS;
- PROPORTIONALITY FIRST.



# STAKEHOLDER ENGAGEMENT : CONSULTATION WITH BUSINESS (2/2)

# **SEVERAL OPTIONS:**

- ENGAGEMENT WITH TRADE-ASSOCIATIONS;
- **DIRECT CONSULTATION** WITH ENTREPRENEURS;
- NEW: THE "S.M.E. PANEL TEST"



# STAKEHOLDER ENGAGEMENT : ONLINE CONSULTATION TO SEEK CITIZENS' VIEWS

- 1. UPSTREAM:
- PUBLIC AGENTS => ISAP 2013 : one-off & follow-up
- USERS => "www.faire-simple-gouv.fr": an ongoingprocess
- 2. <u>DOWNSTREAM</u>: online & open consultations on draft subordinate regulations "www.legifrance.goav.fr"

./..

# STAKEHOLDER ENGAGEMENT : CHANGE IN MINDSET & PRACTICES NEEDED



- STRONG POLITICAL WILL;
- NO OR FEW OUTSOURCING;
- SYSTEMATIC FEEDBACK TO CONSULTEES



# STAKEHOLDER ENGAGEMENT



# **THANK YOU!**





# session 3

2

# Stakeholder Engagement in Regulatory Policy

■ Speakers : Yong Hyeon Yang

Associate Fellow, Research Division, Center for Regulatory Studies, Korea Development Institute







# I. Stakeholder Engagement in Regulatory Design



# ☐ Need to collect stakeholder opinions in regulatory design

- Collect opinions through early identification of stakeholders in the regulatory design process
- Important to clearly understand the impacts of regulation by reviewing stakeholder opinions

# < OECD(2014): Positive effect of stakeholder engagement>

- Lead to higher quality of regulations based on collection of diverse ideas and opinions and improve citizens' and stakeholders' trust in government
- Increase sense of ownership among interested parties and lead to better compliance with regulations
- As a consequence, stakeholder engagement is more likely to contribute to the legitimacy of the decision making process

# I. Stakeholder Engagement in Regulatory Design



### ☐ Biases due to asymmetries in stakeholder engagement

- Asymmetric effects of regulation on stakeholders
  - Cost-bearer is different from beneficiary
  - Different level of compliance cost/burdens under single regulation
- Some stakeholders express their opinions more often than others
  - Failures to identify stakeholders
  - Different levels of incentives to express opinions
  - Absence of key stakeholders in public hearings
  - Absence of capacity (or agency) to arbitrate where conflicting opinions exist among stakeholders
- As a consequence, interest/opinions of particular stakeholder groups may reflect greater influence in regulatory design
  - Possibility for 'abuse' exists
- ☐ Need to correct these biases in regulatory design

5

# II. Biases in Regulatory Design

1 Cost-bearer vs. Beneficiary



### □ Conflicts between cost-bearers and beneficiaries

- Those who bear the costs are not those who receive the benefits
- Opinions of cost-bearers may relatively have a stronger influence
  - Costs occur immediately in monetary terms, but
  - Benefits accrue over a long period in non-monetary terms
- Leading to failures in introducing regulations with positive net social benefits

7

# II. Biases in Regulatory Design

1 Cost-bearer vs. Beneficiary



# ☐ Case Study

- The Reform of Act on Allocation of Trading of Greenhouse Gas Emissions Allowances
  - Main content: CO2 emissions report and certification, trading emissions rights
  - Costs: administration costs relating to verifications, use of resources in regulated-businesses (time, capital, etc.), opportunity costs (costs for purchasing extra rights due to surplus amounts of CO2)
  - Benefits: social benefits including reduced fatality and medical costs, improved productivity, reduced natural disaster, etc (Korea Institute of Public Administration, 2010)
- Benefits are accrued over a long period and are difficult to quantify

Cost-bearer vs. Beneficiary



# ☐ How to mitigate biases

- Evenly collect opinions through directly engaging with cost—bearers and beneficiaries in the early stages of regulatory design
  - When collecting opinions on compliance cost burdens, distinguish information on 'implementation challenges and key issues' from 'complaints'
  - Identify beneficiaries and put effort to reflect their opinions
- Decision—making after careful analysis of regulatory costs and benefits based on collection of stakeholder opinions
  - Investigate regulation's necessity, main affected groups, and the extent of its impact

9

# II. Biases in Regulatory Design

② Business and non-business sector



# ☐ Potential bias in Cost-in, Cost-out (CICO) policy

- Scope of CICO policy includes any new regulations which impose a direct net cost on business
- Regulatory design may be biased toward reducing business costs while less considerations are taken for indirect costs and benefits
- W UK attempts to mitigate potential bias through scrutiny of the Impact Assessment (IA)

# ☐ Potential bias toward business in Korea's system

- Implementing CICO without ensuring the substantiality of Regulatory Impact Assessment (RIA) may lead to bias
- In particular, since RIA is not required for deregulations, departments may be inclined to deregulate at the expense of non-business sector under CICO

2 Business and non-business sector



# ☐ Case Study

- Reform of KS assessment certification system (Case of CICO)
  - Main content: reduced requirement standards and partially reduced provisions on assessments
  - Cost-benefit analysis: reduced costs and direct net costs from repealed provisions on assessments
- Although direct business costs are reduced citizens, the products users, (non-business sector) were less considered

Deregulatory action focused on direct business costs without taking into account the risks and safety of product users, and other additional costs

11

# II. Biases in Regulatory Design

② Business and non-business sector



# ☐ How to mitigate bias

- Put focus on net social economic benefit rather than on business by taking into account costs and benefits of all stakeholders through scrutiny of Regulatory Impact Assessment (RIA)
  - Collect opinions of all stakeholders (citizens, civil organizations, businesses, government) influenced by the regulation throughout steps of RIA
  - \* UK government collects stakeholder opinions from early stages of the regulatory design when conducting the IA

③ Existing businesses and potential entrants



# ☐ Bias from omitting impacts on potential entrants

- Scope of analysis is limited to existing business while potential entrants are excluded
  - Regulatory barriers to entry may limit the reflection of potential entrants in the analysis
- Moreover existing business may influence regulatory decisions by harmonizing opinions

# □ OECD(2011)

- Regulations that raise entry/exist costs make entry more difficult, which reduces competition to the advantage of existing business
  - i.e. unnecessarily high level of product tests, education, or skills required

13

# II. Biases in Regulatory Design

③ Existing businesses and potential entrants



# □ Case study

- Reform of Registration Standards of Passenger Car Transportation Services (Case of CICO)
  - Main content: increased number of funeral vehicles with minimum registration standards
    - (Currently) more than 1 vehicle → (After) more than 5 vehicles (metropolitan city)/3 vehicles (cities and counties)
    - \* Applied to new entrants
  - Cost-benefit analysis: no additional costs imposed on existing businesses (provisional conclusion)
- Although no additional costs are imposed on existing businesses, entry costs for potential entrants may be increased
- Harmonized opinions among existing businesses may result in further disadvantages for potential entrants

③ Existing businesses and potential entrants



# ☐ How to mitigate biases

- Identify possibilities of entry of potential entrants taking into account the current market structure
- Regulatory design based on direct consultation with and/or information gathering from potential market participants
  - i.e. mechanisms such as Korean government's Regulatory Reform Sinmungo\*
  - \* Channel of regulatory petitions established to directly hear from citizens and to efficiently response to voices in following 3 steps:

    "ministry responses -> ministry explanation (if notition is not

"ministry responses  $\rightarrow$  ministry explanation (if petition is not accepted)  $\rightarrow$  recommendation on regulatory changes"

15

# II. Biases in Regulatory Design 4 Large enterprises and SMEs



# ☐ Differences in relative burden of compliance costs

- Regulations with smaller net economic costs but with higher level of burden on small and medium-sized enterprises(SMEs) are likely chosen
  - Because costs and benefits of large enterprises and those of SMEs are given the same weight
  - But even the same costs are relatively more burdensome on SMEs
- Meanwhile, regulations may include certain level of government subsidies for SMEs

### Difference in absolute size of costs and benefits

- Since the absolute size of regulatory compliance costs and regulatory reform benefits of SMEs are small, their impact on regulatory decision—making process is minimal
- Therefore, regulatory decision—making is more likely to be influenced by impacts on large enterprises

4 Large enterprises and SMEs



# ☐ Case Study

- Deregulation of Liquor Tax Law (Case of CICO)
  - Main content: reduced tax from 72% to 5% or 30% (in partial sections) and improved facility standards, administrative process and distribute channels for small beer manufacturing companies
- Increased benefits for small beer manufacturing companies and consumers and reduced benefits for large enterprises are expected
- However, since expected benefits were small, changes were made to the original proposal
  - Annual net benefit of 50 million won~240 million won expected
  - In the end, tax was reduced to 32% or 42% for small beer manufacturing companies

17

# II. Biases in Regulatory Design

4 Large enterprises and SMEs



# ☐ On the contrary, cases of deregulation in favor of SMEs

- Distribution Industry Development Act and Act on the Promotion of Collaborative Cooperation between Large Enterprises and Small— Medium Enterprises (SMEs)
  - Main content: restrictions and obligated holidays imposed on Super Supermarket(SSM)
  - Although SSM may cause failures of small and family—run stores in the neighborhood, increased unemployment and monopoly, it may also lead to increased distribution productivity, competition among distributors, and consumer benefits
- Although full economic impacts were difficult to assess due to closely intermingled costs and benefits, opinions of certain stakeholders were strongly reflected and led to regulation's implementation

Result focused on protecting SMEs rather than in scrutiny of RIA

4 Large enterprises and SMEs



# □ How to mitigate bias

- Fully reflect the opinions of both large enterprises and SMEs taking into consideration that SMEs have less opportunities to voice their opinions in comparison to large enterprises
- Implementing RIA with relatively higher weight on costs of SMEs is desirable
- Meanwhile, standards are needed to prevent excessive government subsidies provided for SMEs

19

# II. Biases in Regulatory Design 5 Characteristics of departmental tasks



# ☐ Disregard for task characteristics

- Often demands made on departments to take deregulatory actions do not regard for task characteristics of the relevant department It may be reasonable for departments in charge of the environment, safety, welfare, and social safety network to continuously strengthen existing regulations and make new regulations
- May lead to deregulatory actions advantageous to businesses while sacrificing values that need to be protected

# ☐ Case Study

- Reform on Enforcement Decree of the Ship Safety Act
   Main content: eased restriction on ship's age(20 yrs→30 yrs),
   revision of regular engine-evaluation required for passenger ships
   (engine running time 7000 hrs → 9000 hrs), changes made to
   restrictions on cargo anchors on deck(lashing devices→square
   ropes), penalty for non-use of container attached plate, etc.
- Public safety regulation eased to maximize economic feasibility, effectiveness and to increase business profits

5 Characteristics of departmental tasks



# □ How to mitigate bias

- Take it into account that regulatory reform may have the negative effect of undermining the purpose of the existing regulation and consider changes in enforceability of regulations as well
- Appropriate amount of regulations by the department need to be determined based on the characteristics of its tasks
   If regulatory reform is enforced without regard for differing
  - characteristics it may result in a decrease in social welfare Reform focused on quantification (managing number & costs of regulations) should be avoided

21

# II. Biases in Regulatory Design

6 Intradepartmental coordination



# ■ Need for intradepartmental coordination

 Since divisions proposing the IN regulations differ from those proposing the OUT regulations under the Cost-in, Cost-out Policy, strong and effective coordination mechanism is needed Since CICO Policy restricts regulatory costs by department, all of its regulations need to be managed systematically Need to identify all of its regulations and coordinate demand for new regulations by its divisions accordingly

UK: Better Regulation Executive (BRE), Better Regulation Task Force and Policy Team, Regulatory Policy Committee (RPC), Reducing Regulation Sub-Committee (RRC)





### III. Conclusions

# 1) Active Stakeholder Engagement



# ☐ Channels for stakeholder engagement in Korea

- Stakeholder petitions received in pre-announcement of legislation
- Regulatory Reform Sinmungo, 'removing pricks from under the nails'
- Collecting opinions from the regulated, stakeholders, and experts prior to deciding on the preferred regulation is recommended
- ☐ However, it can't be evaluated as enough

# ☐ Needs to further strengthen stakeholder engagement

- Stakeholder engagement is possible in all stages of regulatory design (OECD[2014])
- Early stage of regulatory design: pursue active outreach of policy issues, focus on identifying relevant stakeholders
- Consultation stage of regulatory design: identify potential stakeholder bias, clearly recognize and understand each party's costs and benefits through public consultation and interactive communication

25

# III. Conclusions

② Support schemes



### ☐ Efficient and effective control tower

- Need a mediator in order to identify potential bias in stakeholder engagement and to resolve conflicting interests
- Consider a control tower in charge of regulatory design

# ☐ High quality Regulatory Impact Assessment (RIA)

- Need to identify costs and benefits based on diverse stakeholder opinions collected in the early stage of regulatory design
- Need to device methodologies that fairly weigh costs and benefits of each stakeholder
- Recently, Automated Regulatory Cost—Benefit Assessment System was implemented aimed to improve quality, expertise, and efficiency of Regulatory Impact Assessment and outreach efforts to raise departmental awareness may be key to its success





# session 3

3

# Stakeholder Engagement in Regulatory Policy

Panelists : Peter Saunders

First Assistant Secretary, Department of the Prime Minister and Cabinet, Australia



### Session 3

# Stakeholder engagement in regulatory policy: **Panelist Commentary**

1st Asian Public Governance Forum on Regulatory Reform Seoul, 14 October 2015

**Peter Saunders** Department of the Prime Minister and Cabinet Australia

http://www.dpmc.gov.au/office-deregulation www.cuttingredtape.gov.au

# Why engage stakeholders?

- Engaging stakeholders costs time and money why do it?
- Pascal Schuster's presentation answers the question
  - Governments need information and views from stakeholders to better evaluate impacts and make better choices governments have no monopoly on wisdom
  - Greater participation not only gets a more informed decision and a better result but also builds consensus and legitimacy
  - Reviews of existing regulation will be much better with practical and informed input from those affected
  - Compliance with regulation is likely to be better if stakeholders have been consulted

Department of the Prime Minister and Cabine

# Who are stakeholders?

- Different groups different concerns/views and interests and motivation/ capacity to participate in consultation
  - Businesses/ consumers/ lobby groups/ the general population
  - Those who are regulated/ those who benefit directly or indirectly from regulation (may be the same)
  - Current participants in an industry/ potential new entrants
  - Concentrated interests (motivated/ organised) / dispersed interests (less motivation individually, less likely to be organised)
    - Potential for bias (Yong Hyeon Yang's presentation)
  - Regulators themselves legitimate concerns/ self interest
  - Taxpayers/voters

Department of the Prime Minister and Cabinet

# What are we engaging stakeholders about?

- · We need to engage stakeholders on different questions
  - 1. On the priorities for regulatory reform (what are the greatest concerns of business and other stakeholders, what should governments concentrate their efforts on first?)
  - 2. For a new area of regulation,
    - engagement early with stakeholders will allow improvements in regulatory design and effectiveness and help to minimise unnecessary regulatory burden/ unintended consequences as well as informing stakeholders that new regulation is coming
    - When the new regulation is drafted, it can be tested in detail with stakeholders and optimised, balancing stakeholder views
    - When the regulation is finalised, engaging stakeholders again will inform them and assist in implementation and compliance

Department of the Prime Minister and Cabine

# What are we engaging stakeholders about? (2)

- 3. When we are reviewing existing regulation,
  - Engaging stakeholders early in regulation review will help identify whether the main issues are with the *design* or the administration of regulation or with both
  - Stakeholders may have better or up to date information on effectiveness and costs of the existing regulation
  - · Stakeholders may have fresh ideas about
    - Other ways to address the policy problem the regulation is addressing e.g. behavioural techniques
    - Less burdensome or more effective regulatory design
    - Better ways to implement or encourage compliance

Department of the Prime Minister and Cabinet

5

# Getting balance from stakeholder consultation

- Different groups different interests/motivations/incentives
- Avoiding/correcting for bias Yong Hyeon Yang's presentation– Beneficiaries vs cost bearers
  - Need to avoid just paying attention to the squeaky wheel
  - Stakeholders views valuable but may just "talk their own book"
  - Get other views to balance; encourage debate/compromise
    - For example, the views of public interest advocacy groups may need to be sought to balance views of affected businesses on environmental or social issues
    - Potential new entrants vs incumbents (Uber)
- seek full range of views so government can decide in the public interest even if there are strong opposing views

6

Department of the Prime Minister and Cabinet

# Consultation mechanisms

- High Level Business/government forums Business Simplification Committee (France); Regulatory Reform Committee (Korea)
- Citizen engagement Sinmungo (Korea); websites etc inviting citizens to comment or provide reform ideas faire-simple.gouv.fr
- Regular consultations with organisations representing small and large businesses, professions and others
- Dedicated advocate bodies Red Tape Commissioner Victoria Australia
- Consultations on particular regulatory proposals as part of RIA
  - Full public consultation media, written comments, Parliament
  - · Targeted consultation limit to those most affected
  - Confidential consultation very sensitive proposals
  - Post decision consultation if earlier consultation not possible

Department of the Prime Minister and Cabinet

# Consultation through Regulatory Impact Analysis (RIA)

- · Australia's RIA requirements were strengthened in 2014
- For new regulatory proposals the <u>Guide to Regulation</u> prescribes: minimum consultation requirements
  - when different types of approach are most appropriate (e.g. public or targeted) and what forms they can take
  - best practice stakeholder consultation (e.g. consultation periods of at least 30 days)
- Consultation with stakeholders is one of the topics explored in a
   Massive Online Open Course (MOOC) on RIA to be launched soon by
   Australia's Office of Best Practice Regulation everyone will be able
   to register free of charge: http://riamooc.com

Department of the Prime Minister and Cabine



# Session 3

# Stakeholder engagement in regulatory policy: Panelist Commentary

1st Asian Public Governance Forum on Regulatory Reform Seoul, 14 October 2015

Peter Saunders Department of the Prime Minister and Cabinet Australia

peter.saunders@pmc.gov.au http://www.dpmc.gov.au/office-deregulation www.cuttingredtape.gov.au

Department of the Prime Minister and Cabinet



## session 3

4

# Stakeholder Engagement in Regulatory Policy

Panelists : Roziana HJ. Othman

Senior Manager, Regulatory Review, Malaysia Productivity Corporation, Malaysia

The First Asian Public Governance Forum on Regulatory Reform, 13-14 Oct 2015 @ Seoul Korea



## Stakeholder Engagement in Regulatory Policy

By Roziana Othman Smart Regulation Malaysia Productivity Corporation Kuala Lumpur, Malaysia



### CONTENT

- 1. Malaysia's Scenario towards Improvement in Rule-making Process
- 2. Importance of Public Consultation and Stakeholder Engagement
- 3. The Guiding Principles for Public Consultation
- 4. Stakeholder Mapping
- 5. Public Consultation Process
- 6. Examples of Consultations and Engagements on Good Regulatory Practices (GRP)
- 7. Impact of Public Consultation in Regulatory Policy

## Mandate under 10th Malaysia Plan

MPC is responsible for the conception, implementation and sustainability of modernising business regulation initiative



MPC to spearhead a comprehensive review of business regulations and improve processes and procedures to increase productivity and competitiveness of major economic sectors (Chapter 3; pages 73-74)



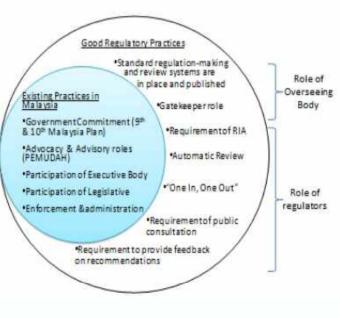
MPC will provide support to NKEAs by reviewing and recommending changes to existing regulations and policy with a view to remove unnecessary rules and compliance costs and improve the speed and ease of delivery (Executive Summary; page 25)

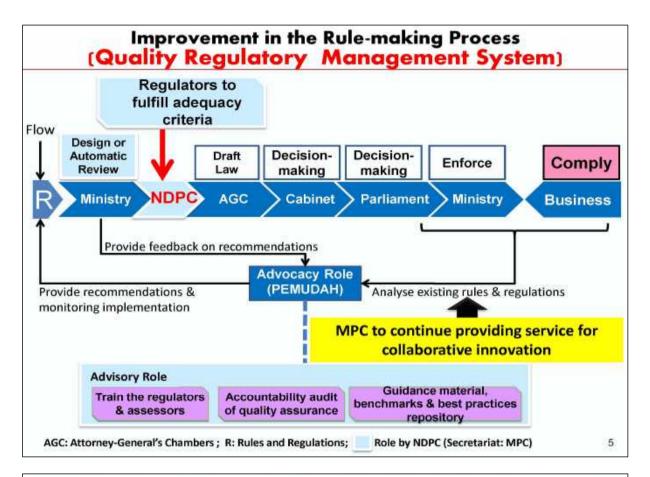
3

## Comparative Analysis : Key Aspects of Quality Regulatory Management System

### Elements to Ensure Quality of Regulations

- Benchmark International Good Regulatory Practice
- ✓ Conform to Adequacy Criteria
- ✓ Requirement of RIA
- ✓ Public Consultation
  - Transparency
  - Accountability
- ✓ Standard Regulation-making
  - Structured
  - Systematic



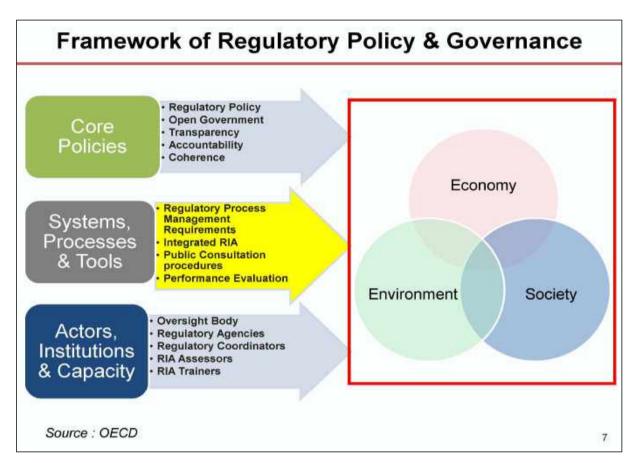


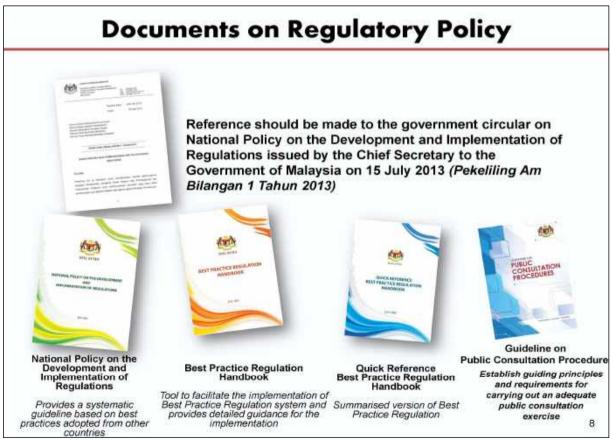




### Special Taskforce to Facilitate Business

- ✓ Established on 7 February 2007
- Oversees regulatory reforms to facilitate business
- Reports directly to the Prime Minister
- Inclusive Public-Private sector collaboration





### Importance of Public Consultation and Stakeholder Engagement Two-way process to seek and Online platforms Stakeholder, experts. receive views of stakeholders, regulators, Business operate 24/7 business, affected parties and Website community. general public on prosed Employees, NGOs, Portal changes in policy Social media Interest groups, Citizen WHAT WHY WHO WHEN As early as possible - Integral part of RIA ✓ Promotes transparency process and accountability Informal dialogue prior to a more formal Improves awareness and consultation to obtain initial feedback & gain an understanding understanding of the issues ✓ Encourages public Early stage of impact assessment to gather ownership and inputs commitment Various stages of the policy making process



### Elements of Regulatory Impact Analysis (RIA)



- 1. Identify the Problem or Issues
- 2. Explain the Objectives
- 3. Identify a Range of Alternative Options (Regulatory and Non Regulatory)



- 4. Provide Adequate Impact Analysis (Cost, Benefits and Risks)
- 5. Describe How Consultation was Conducted



- 6. Clearly State Conclusion and Recommended Option
- 7. Provide Strategy to Implement and Review

11

## The Guiding Principles for Public Consultation

Principle 1: Transparency with accessibility

Principle 2 : Accountability

Principle 3 : Commitment

Principle 4: Inclusiveness that is equitable

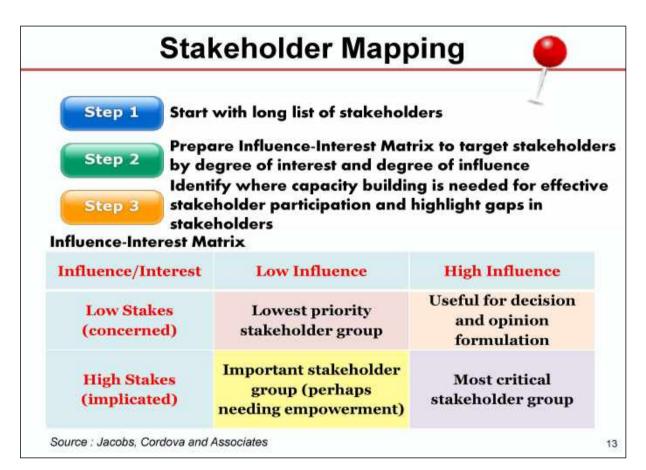
Principle 5: Timely and informative

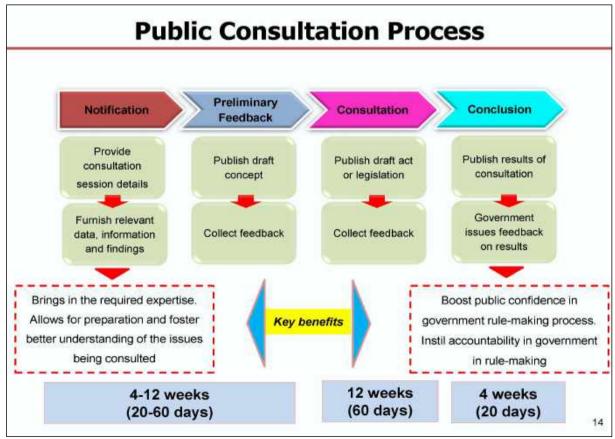
Principle 6: Integrity with mutual respect

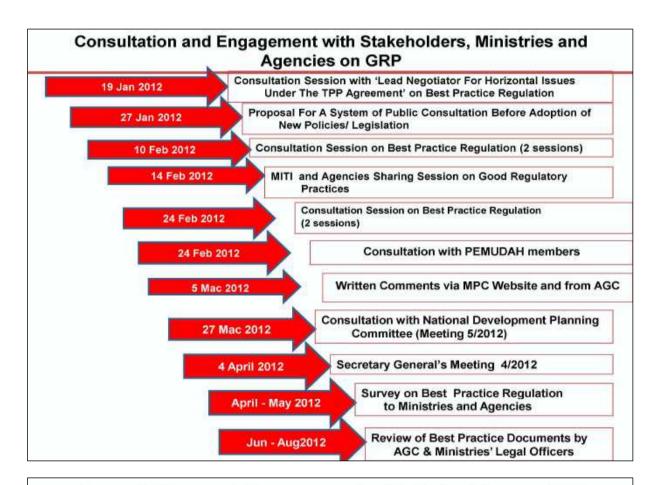












### Consultation and Engagement with Industries on GRP



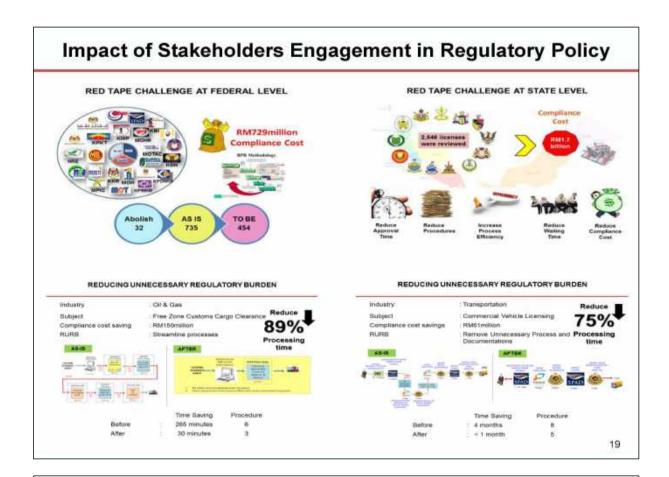
- Removing unnecessary rules
- Reduce cumbersome and bureaucratic procedures
- Lowering regulatory burden allows companies to operate more efficiently
- Reduce compliance cost
- Assess the impact on economy

We need business community and Citizen to tell us their regulatory problems and participate in public consultation

### **Engagement and Networking on GRP**

- MPC is working with other agencies such as Malaysian Administrative Modernisation and Management Planning Unit (MAMPU), National Institute of Public Administration (INTAN), Attorney General's Chambers (AGC) under the ambit of the Special Task Force to Facilitate Business (PEMUDAH).
- Engagements were also done with experts of international organisations e.g. Regulatory Reform Group, The Netherlands, Office of Best Practice Regulation (OBPR) Australia, Australian Government Productivity Commission (AGPC), Regulatory Impact Assessment Team (New Zealand Treasury) and Jacobs, Cordova and Associates to acquire expertise assistance.
- Collaboration with Organisation for Economic Cooperation and Development (OECD) to undertake full implementation of GRP has completed.

#### Roadmap of GRP Implementation (Focus on Public Sectors, Business Communities & Citizen-centered) Strengthening and accelerating GRP implementation and Way Forward 2015 Full Implementation and Compliance to Regulatory Requirement by Regulators 2014 Implementation ASEAN-OECD GRP of Best Practice Regulation By Batches Conference 2013 Workshop on Sharing Best **Build Gatekeeper** Practices on Public Function Consultation Pilot Projects Build Assessor Audit & **Briefing on Second Review** Implementation Survey on Readiness Capacity Function of GRP to accelerate towards Best Practice Developing systems, 2012 implementation of NPDIR Regulation procedures and processes Seminar Launching Developing framework to to operationalize GRP Develop Policy & of NPDIR monitor and evaluate implementation Program for Regulatory Guidelines of Hands on Workshop on NPDIR implementation Capacity building Coordinators **Best Practice** RIA Briefing on GRP to Top Expand outreach to Development of RIS for Regulators Regulation 2011 strengthen regional Portal & awareness Collaboration and Management in Ministries Introduction to Digital Engagement with experts Coaching and Advisory connectivity and global competitiveness Awareness and GRP at Engagement and networking with RIS Application to Lab on RIA to develop on RIA to Ministries and Regulators training manual training manual agencies State Training for Trainers on Awareness program by RIA Start State Level stakeholders and Engagement & affected parties consultation with the RIA up Team Seminar on GRP industry Enquiries by RIA Helpdesk Awareness and Focus Group Consultation Survey on Degree of Advisory Services Clinic Session for with Business Associations Awareness of RCs on NPDIR Pilot participants Continuous communication with RCs : Visits, Talks, Sharing Session, RTD, Discussions



## Like to Know More?



- Visit MPC Website: www.mpc.gov.my
- Visit RIS Portal: <u>ris.mpc.gov.my</u>
- E-mail: regulatoryreview@mpc.gov.my
- MPC offers the following services to the ministries and agencies:
  - 1 ½ day Hands-on Workshop on RIA
  - RIA Clinics and Coaching Session
  - RIS Assessment





## session 4

# Assessing the Socio-Economic Impact of Regulations

Moderator

Filippo Cavassini

Speakers

### Filippo Cavassini

Policy Researcher and Adviser, Regulatory Policy Division, Public Governance and Territorial Development Directorate, OECD

### Jonghan Lee

Director Regulatory Research Center, Korea Institute of Public Administration

Panelists

### Ariunjargal Tsedenbal

Senior Officer, Legal Reform Policy Department, Ministry of Justice, Mongolia

Filippo Cavassini

Policy Researcher and Adviser, Regulatory Policy Division, Public Governance and Territorial Development Directorate, OECD



Jonghan Lee

Director, Regulatory Research Center, Korea Institute of Public Administration









### session 4

1

# Assessing the Socio-Economic Impact of Regulations

■ Speakers : Filippo Cavassini

Policy Researcher and Adviser, Regulatory Policy Division, Public Governance and Territorial Development Directorate, OECD



# REGULATORY IMPACT ASSESSMENT KEY TRENDS

Filippo Cavassini Policy Adviser, Regulatory Policy Division Public Governance and Territorial Development Directorate

1<sup>st</sup> Asian Public Governance Forum on Regulatory Reform Seoul, 13-14 October 2015 Session 4





## 2012 Recommendation on Regulatory Policy and Governance

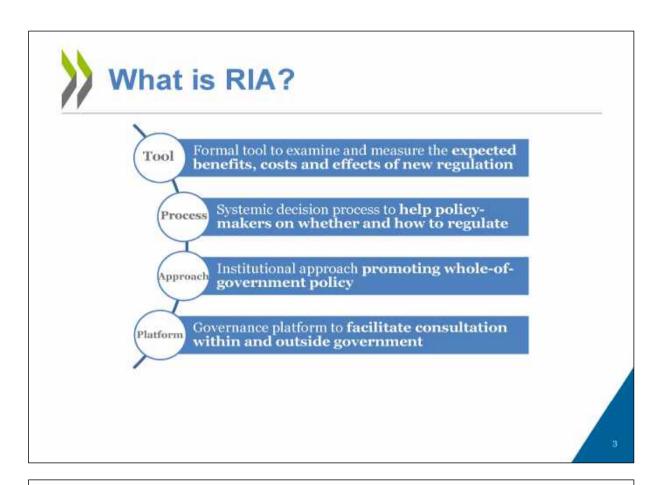
2012



RECOMMENDATION OF THE COUNCIL ON REGULATORY POLICY AND GOVERNANCE Adopt ex ante impact assessment practices:

- proportional to the significance of the regulation
- include <u>benefit cost analyses</u> that consider the welfare impacts of regulation
- take into account economic, social and environmental impacts
- identify who is likely to benefit and who is likely to bear costs

http://www.oecd.org/gov/regulatory-policy/2012-recommendation.htm





## Why is RIA important?

Efficiency

- Cost-benefit analysis helping choose more efficient (and less burdensome) policy options
- · Increase net benefits of public policies over time

Transparency & Accountability

- Opening the "black box" of decision-making (if consulted)
- Promoting responsibility for the outcomes generated by policies

Effectiveness

 Help improve policy coherence (if linked to medium-/long-term goals of the government)



## **Key RIA Steps**

- 1. Analysis of status quo
- 2. Identification of need for regulation
- 3. Analysis of alternative policy options
- 4. Consultation
- 5. Collection of information
- 6. Identification of preferred option
- 7. Detailed cost-benefit analysis
- 8. Input to drafting

Œ



## **RIA** mechanics

### Requirements

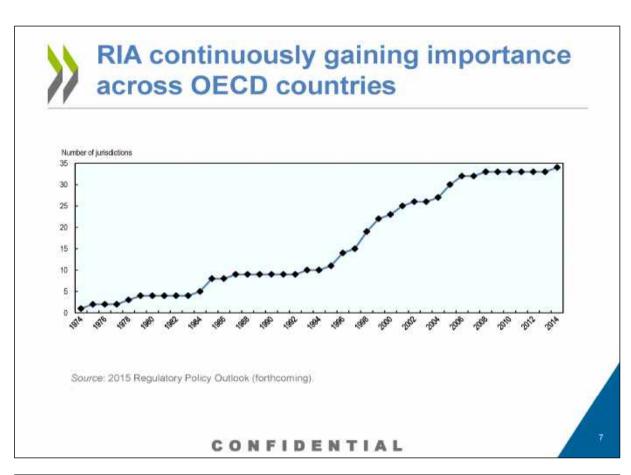
- Thresholds/triage
- · Analytical scope
- · Consultation

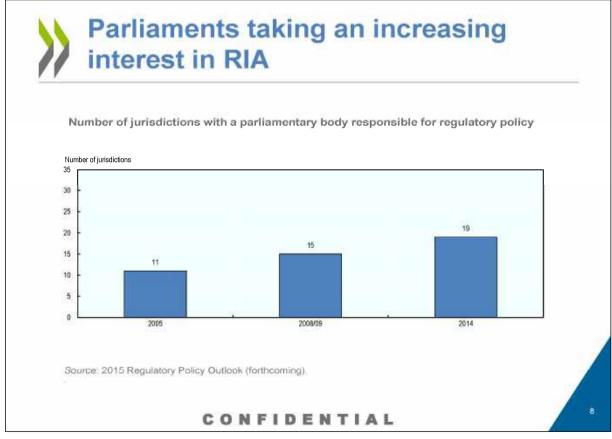
### Methodology

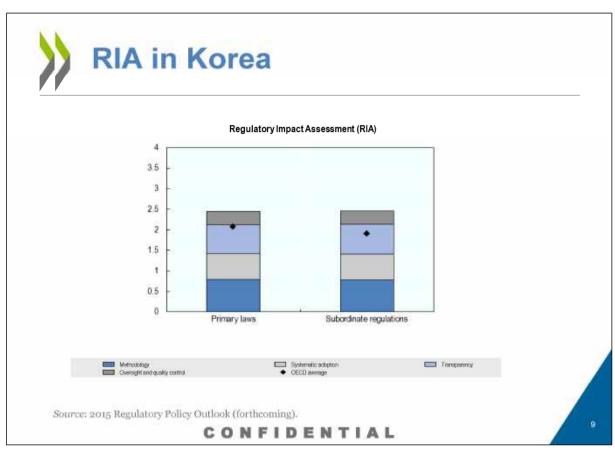
- Cost-benefit analysis
- Cost-effectiveness analysis
- Multi-criteria analysis

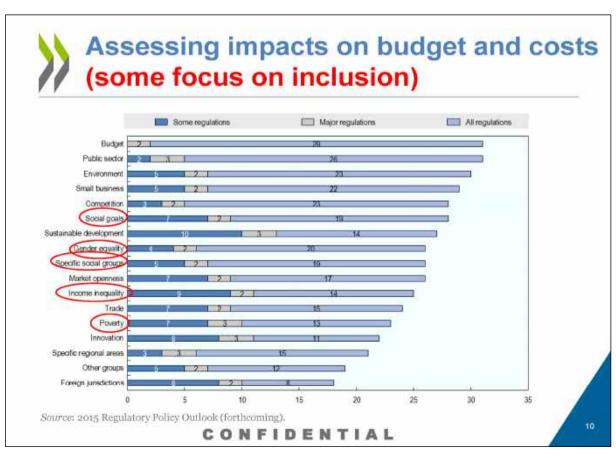
### Checks

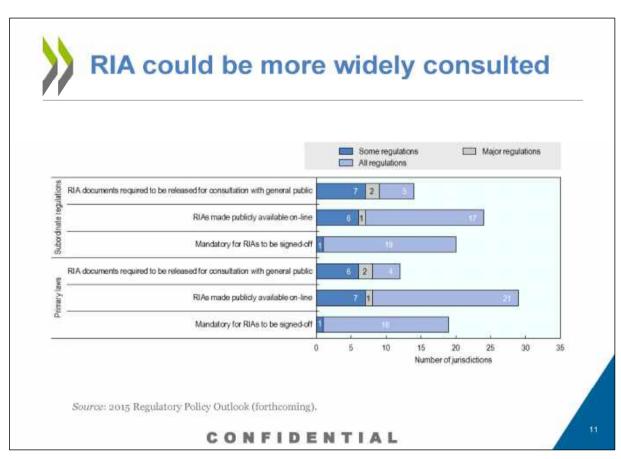
- Within drafting ministry
- Outside drafting ministry
- Independent body

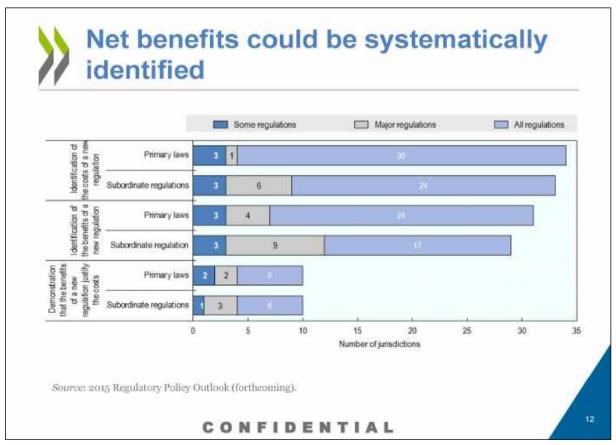


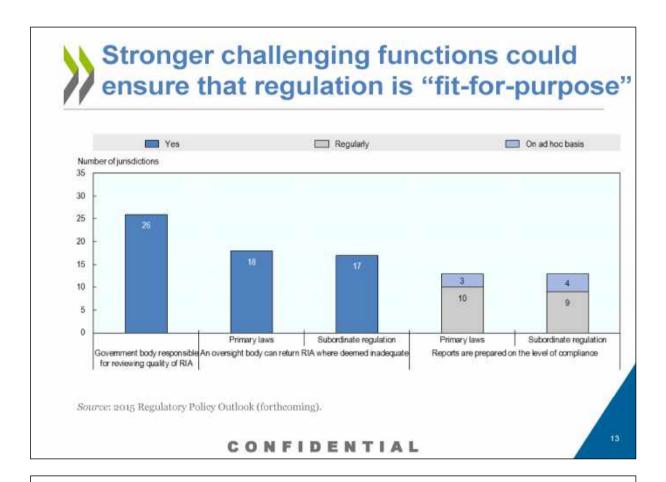












## \*

## RIA - closing the implementation gap

- Most RIA processes would need to be better integrated in the policy-making process (at an early stage)
- Many countries are pondering issue of proportionality
- The **systematic quantification of cost and benefits** is not widespread
- Requirement to consult on RIA is still evolving
- The framework of *central oversight* varies considerably
- Overall, challenge function remains weak across OECD



### Further information

- Regulatory Policy Outlook (forthcoming)
- Regulatory Policy in Perspective: A Reader's Companion to the OECD Regulatory Policy Outlook, Chapter 2: RIA and regulatory policy (forthcoming)
- Implementing Good Regulatory Practice in Malaysia (2015)
- Sustainability in Impact Assessments: A Review of Impact Assessment
   Systems in Selected OECD Countries and the European Commission (2012)
- Integrating the Environment in Regulatory Impact Assessments (2011)
- Regulatory Impact Analysis: A Tool for Policy Coherence (2009)
- Introductory Handbook for Undertaking Regulatory Impact Analysis (2008)
- Building an Institutional Framework for Regulatory Impact Analysis: Guidance for Policy Makers (2008)
- Indicators of Regulatory Management Systems (2007)
- RIA in OECD Countries and Challenges for Developing Countries (2005)

5



## THANK YOU!

filippo.cavassini@oecd.org





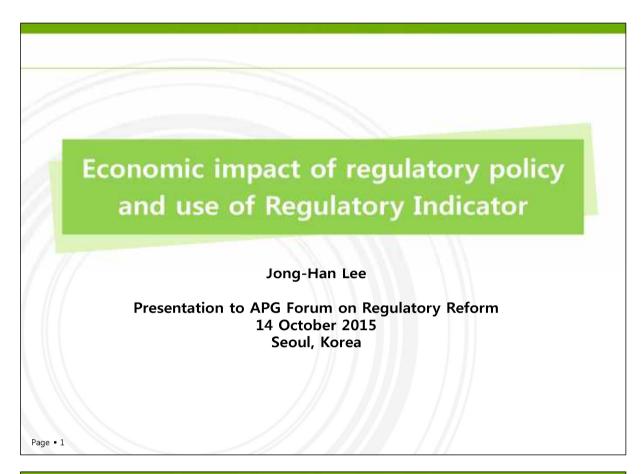
### session 4

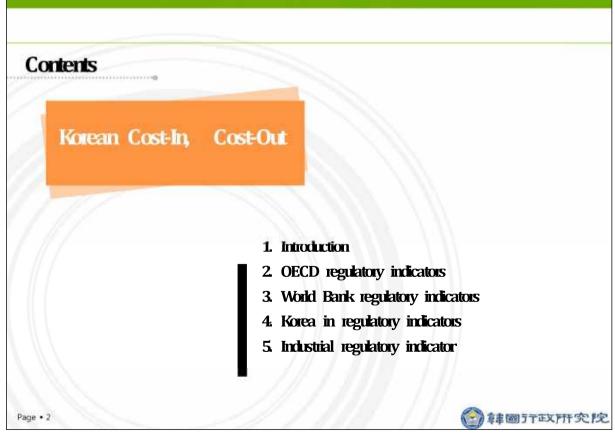
2

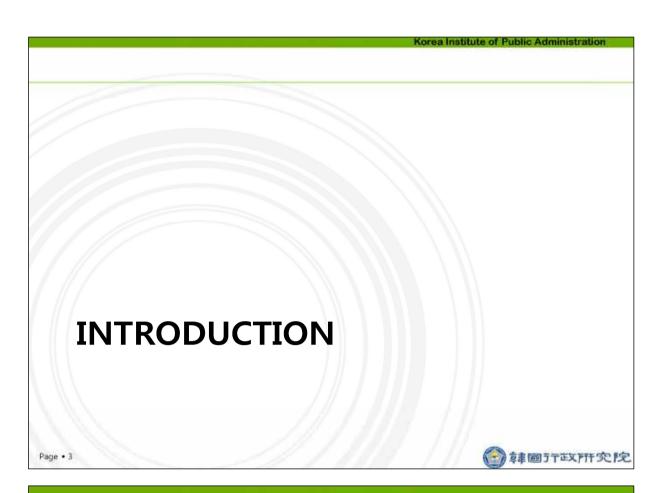
# Assessing the Socio-Economic Impact of Regulations

■ Speakers : Jonghan Lee

Director Regulatory Research Center, Korea Institute of Public Administration

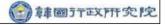






### Introduction

- How to measure economic impact of regulatory reform
  - Intended consequence of regulatory reform: improvement of economic efficiency
  - Policy objective: reducing regulatory burden on businesses and stimulating growth of GDP
  - Regulatory management: ongoing control over regulatory flow, systematic revision of regulatory stock
- How to evaluate regulatory policy
  - Contingent regulatory reform to ongoing regulatory policy
  - Regulatory policy as a governance: "the process by which government, when identifying a policy objective, decides whether to use regulation as a policy instrument, and proceeds to draft and adopt a regulation through evidencebased decision making(OECD, 2011)"
  - Regulatory policy encompassing overall process of regulatory management
  - Complexity in evaluating regulatory policy: what is pertinent criteria to evaluate regulatory policy



### Introduction

Evaluating performance of regulatory policy

Objective Subject of evaluation	Policy Implementing performance	Economic performance
Individual Regulation	Regulatory life cycle analysis(ex post) Regulatory reform case analysis(ex post)	Regulatory Impact Analysis(ex ante) Static equilibrium analysis(ex ante/ex post)
Collective Regulation	Government performance evaluation(ex post)	Econometric analysis(ex post)

- Policy implementing performance: To the overall process of policy implementation, evaluation logic model applies with properly set policy objective
- Economic performance: Evaluating economic consequence of regulatory policy by measuring GDP growth

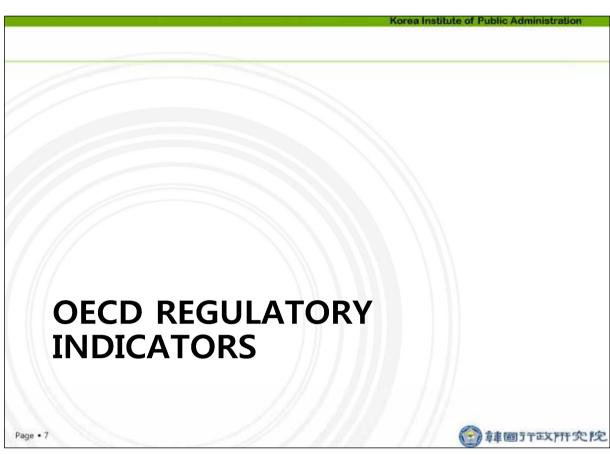
Page • 5

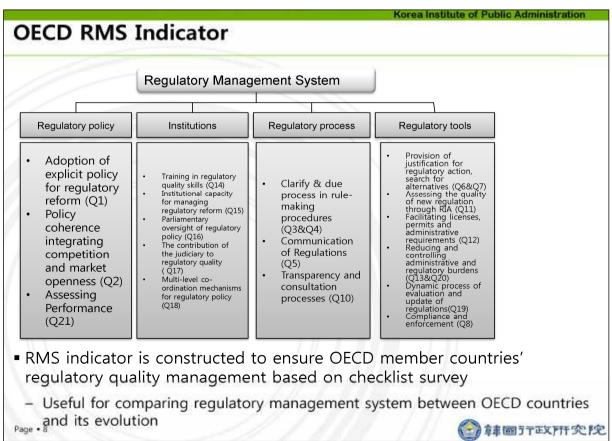


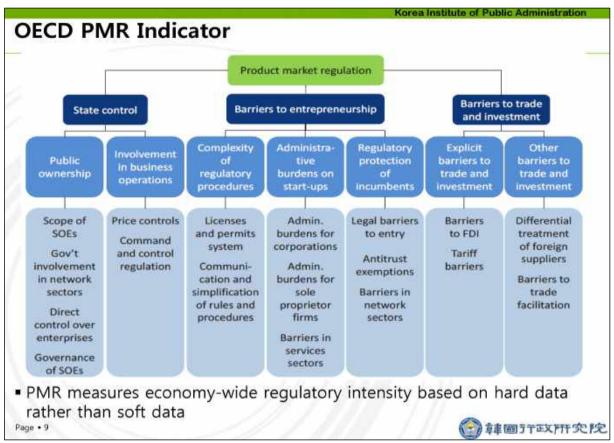
#### Introduction Regulatory policy life cycle Input Process Output Outcome Compliance cost Variation in Regulatory Political leadership Productivity flow of regulation Market distortion management Legislation GDP growth and stock of system Regulatory reførm regulation Unintended result Output indicator Input indicator process indicator Outcome indicator

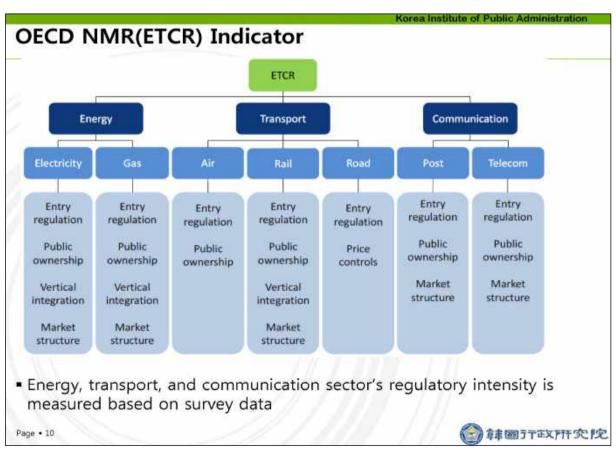
- Proper indicators needed to evaluate whole policy process
- Evaluating economic performance needs measuring output and outcome indicators
- Various regulatory indicators produced to compare regulatory performance between nations
- Specifically output oriented regulatory indicators need to be developed to measure economic impact of regulatory policy

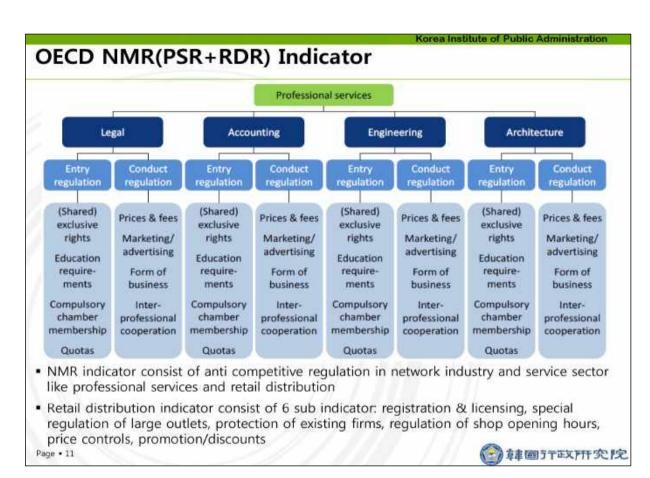














### **World Bank Doing Business Indicator**

Starting a business	Procedure, time, cost and paid-in minimum capital to start a limited liability company
Dealing with construction permits	Procedure, time and cost to complete all formalities to build a warehouse
Getting electricity	Procedure, time and cost to get connected to the electrical grid
Registering property	Procedure, time and cost to transfer a property
Paying taxes	Payment, time and total tax rate for a firm to comply with all tax Regulations
Trading across borders	Documents, time and cost to export and import by seaport
Strength of legal institutions	
Getting credit	Movable collateral laws and credit information systems
Protecting minority investors	Minority shareholders' rights in related-party transactions and in corporate governance
Enforcing contracts	Procedures, time and cost to resolve a commercial dispute
Resolving insolvency	Time, cost, outcome and recovery rate for a commercial insolvency and the strength of the insolvency legal framework
Labor market regulation	Flexibility in employment regulation, benefits for workers and labor dispute resolution

- Since 2004, Doing Business indicator enlarged survey topics and target nations
  - In 2004, 5 topics with 133 nations surveyed. In 2012 11 topics with 183 surveyed
  - Specifically designed to compare ease of doing business between surveyed nations
  - Also useful to compare business regulation of each nation states

Page • 13



## World Bank Doing Business Indicator

Feature	Advantage	Limitations
Use of standardized case scenarios	Makes the data comparable across economies and the methodology transparent	Reduces the scope of the data and means that only regulatory reforms in the areas measured can be systematically traced
Focus on largest business city	Makes the data collection manageable(cost-effective) and the data comparable	Reduces the representativeness of the data for an economy if there are significant differences across locations
Reliance on expert respondents	Ensures that the data reflect the knowledge of those with the most experience in conducting the types o transactions measured	Results in indicators that do not fmeasure the variation in experiences among entrepreneurs

- Advantage and limitation of Doing Business methodology gives more clear idea to measure economic impact of regulatory policy
  - Standardized case scenario makes it easy to produce necessary regulatory data by focusing survey only on standardized case not on all cases concerned
  - Reduced scope of data is not a limit because not all regulatory cases need to be examined. Focusing target is efficient under the given time and money constraints



Korea Institute of Public Administration

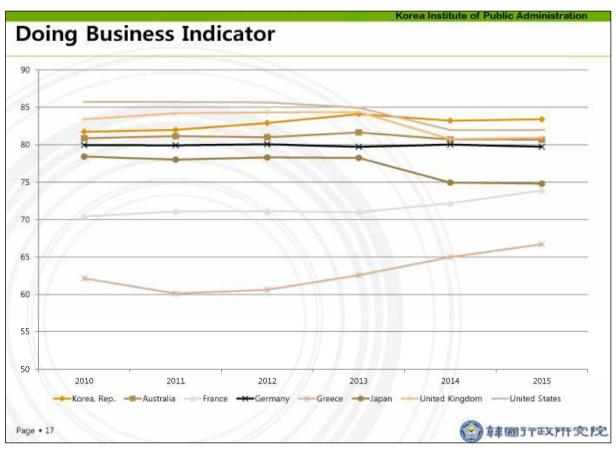
### World Bank Governance Indicator

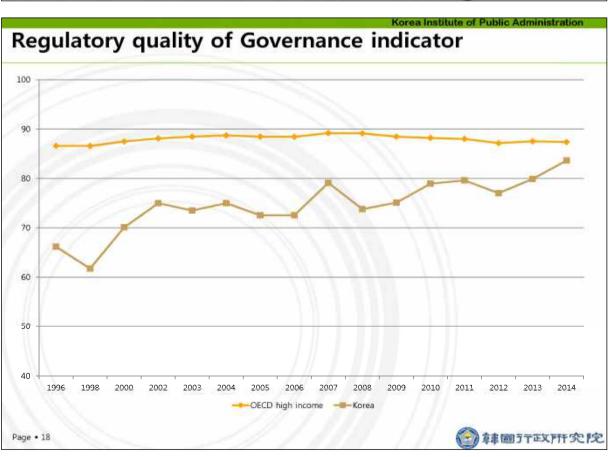
- Governance indicator composed of 6 dimensions
  - Voice and accountability
  - Political stability
  - Government effectiveness
  - Regulatory quality
  - Rule of law
  - Control of corruption
- Since 1996, produced every 2 years, since 2002, produced annually
- Regulatory quality measures frequency of distorting market policies like price controls, improper banking supervision, and onerous regulatory burdens on business
- Unobserved Component Model(UCM) is used to eliminate heterogeneity in the process of weighting different results of various institution's survey data
- Most of data used to produce regulatory quality data are based on subjective survey data

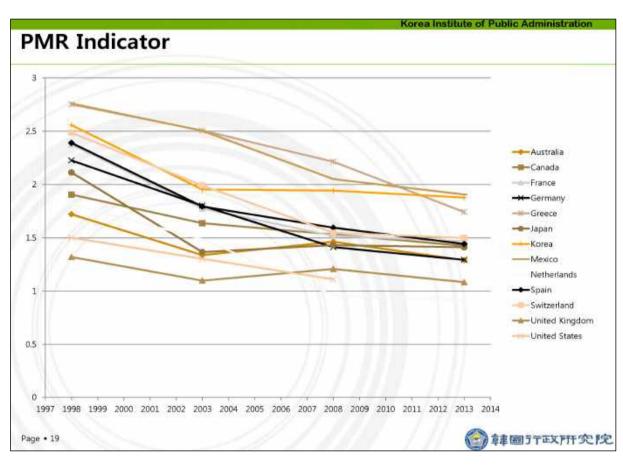
  Page 15

KOREA IN REGULATORY INDICATORS











Korea Institute of Public Administration

#### Review on Regulatory indicators

- Regulatory indicators
  - Common characteristics: National level, economy-wide sector, survey data, more soft data than hard data, subjective data
  - Advantages: national regulatory rigidity, regulatory reform effectiveness, economic impact estimation
  - Disadvantage: Absence of sub-national level indicator, such as industrial level regulatory policy indicator makes it difficult to estimate economic impact of regulatory policy in sectoral level of a country
- Limits of economic impact estimation using regulatory indicators
  - Various studies estimated economic impact of regulatory policy using such indicators like PMR, Governance indicators, Doing business indicators etc.
  - But, a unit change in regulatory variable returns same marginal effect on economies excluding national context of regulatory institutions
  - Difficult to give policy implications with industrial characteristics or policy priority to regulatory policy decision-makers in nation level
- Limits of case specific regulatory studies
  - Case studies on the impact of entry barriers or effects of financial regulations in specific sectors could not easily be generalized to other sectors

Page • 21



Korea Institute of Public Administration

#### National level industrial regulatory indicator

- Overview
  - An output indicator of regulatory policy
  - Representation of regulatory change caused by government policy
  - Including regulatory intensity, sectors(social, economic, or administrative) of regulation, characteristics(entry, price, transaction, quality, input, performance, market-incentive) of regulation, regulatory change
- Making Industrial regulatory indicator

$$RI_{j} = \sum_{i=1}^{n} (RCI_{ij} \times \sqrt{WR_{1i} \times WR_{2i} \times WA_{i} \times WT_{i}})$$

- RI<sub>i</sub>: j industry regulatory indicator
- RCI;: i regulation's connectedness with j industry
- WR1<sub>i</sub> (weights on types): economic=3, social=2, administrative=1
   WR2<sub>i</sub> (weights on characteristics): entry=4, price=3, transaction=2, quality=1, input=4, performance=2.5, market-incentive=1

Page • 22



#### National level industrial regulatory indicator

- WA; (weights on change): reinforce=1.5, deregulation=0.5, repeal=-1, new=1
- WT<sub>i</sub> (weights on administration type)
  - PA(permission/approval/license/patent/agree/designation/recommendation)=4
  - IS(test, examination, recognition, confirmation, proof, restriction)=3
  - OS(administrative sanctions, orders, civil penalties)=2
  - IR(information requirements, registration, report, submission)=1
- Regulatory connectedness with industry(RCI)
  - Al-Ubaydli & P.A. McLaughlin(2012) analyzed text of federal regulation using industrial keywords of American Standardized Industrial Classification
  - Let portion of search matching count of specific keywords of an industry in a title of Code of federal regulations determine industry connectedness of regulation
  - Authors measured regulatory stringency with degree of restriction in regulatory text instructions

Page • 23



Korea Institute of Public Administration

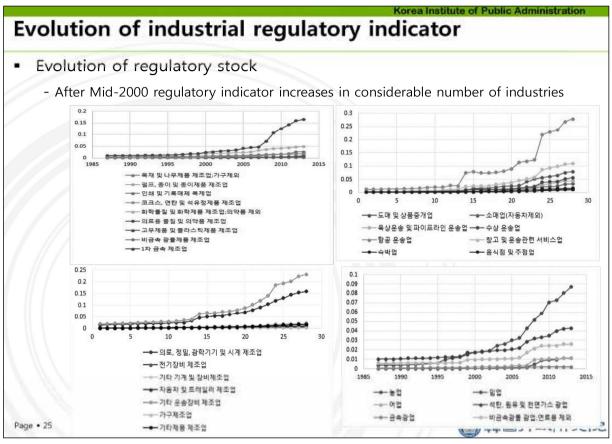
#### National level industrial regulatory indicator

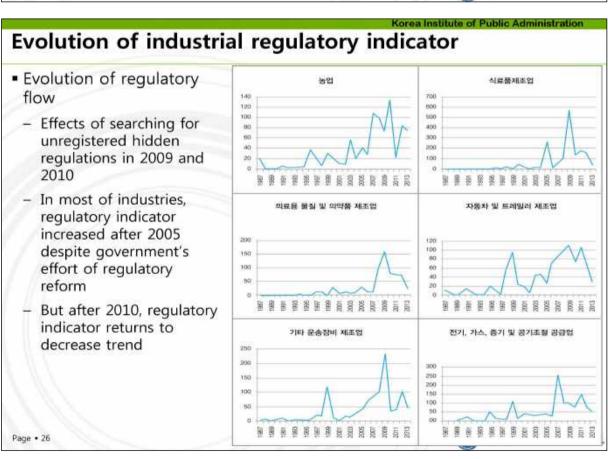
- In same ways, using industrial keywords in Korean SIC at three digits level produced industrial connectedness of regulation
- Keyword search matching count means industrial relatedness of regulations
- Proportion of matching count of regulation 1 with industry j means regulation
   1's connectedness value with industry j(RCI).
- RCI search matching count of regulation I with industry j/total search matching count: Mij/∑Mij, i=1,...,n(regulation), j=1,...,m(industry)
- Industrial regulatory indicator = RCI x Weights of regulation

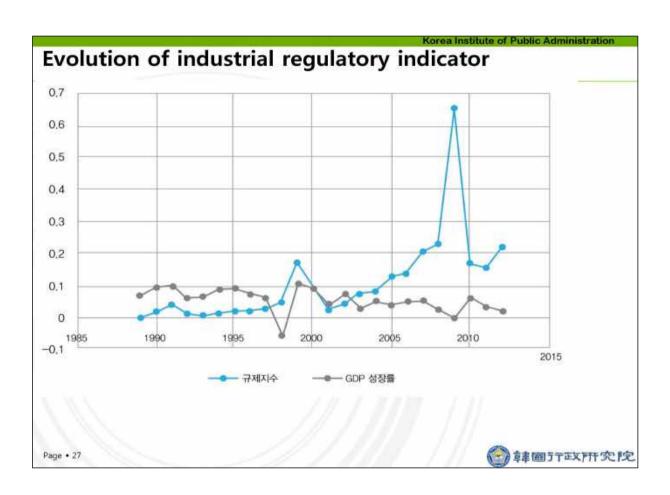
Regulation	Industy 1	\\\	Industry j	\ \\	Industry m
Reg 1	M <sub>11</sub>		$M_{1j}$	\ \	M <sub>1m</sub>
	•••				•••
Reg I	M <sub>i1</sub>		M <sub>ij</sub>		$M_{ m im}$
	•••				•••
Reg n	M <sub>n1</sub>		$M_{nj}$	/ /	$M_{nm}$
Total	ΣMa	//	∑Mij	/ /	$\sum M_{im}$

Page • 24











#### session 4

3

# Assessing the Socio-Economic Impact of Regulations

Panelists : Ariunjargal Tsedenbal

Senior Officer, Legal Reform Policy Department, Ministry of Justice, Mongolia



#### WHAT'S THE REGULATION?

In Mongolia,

- Constitution
- o International treaty
- Specific law
- Other normative acts

#### WHAT'S THE SOCIO-ECONOMIC IMPACTS?

- Social
- Economic
- Environmental
- o Human rights

#### ASSESSMENT PROCESS:

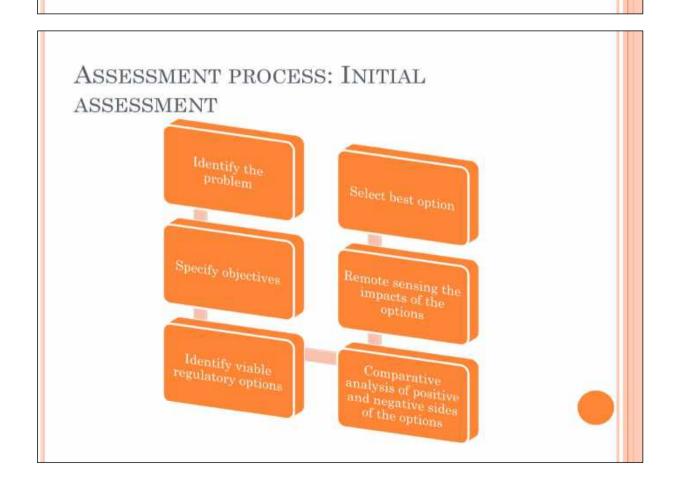
Provisions of the assessment /before/

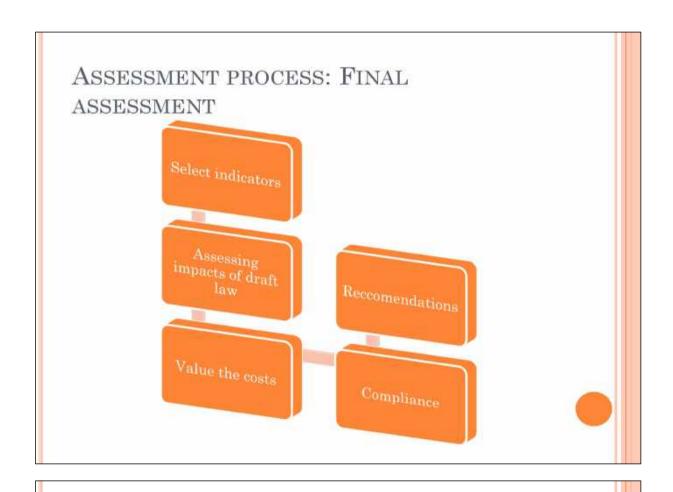
- "Law on the Procedure of Elaboration and Submission for Consideration of Law, and other decisions of the State Great Hural (Parliament)" /1997, 2001/
- Guidelines of evaluating the impacts of draft laws" adopted by Minister of Justice /2010/

#### ASSESSMENT PROCESS:

Provisions of the assessment /now/

- Law on Legislation
- o General Administrative Law
- Guidelines:
  - Guidelines of envisaging the need for the law
  - Guidelines of assessing the effects of draft law
  - Guidelines for implementation of the draft law cost estimates
  - Guidelines of evaluating consequences of the legislation





## Assessment process: Problems

- Checklist or Questions? Approaches to assess the impact of regulations
- o In which stage?
- Should all impacts have to be assessed?



### OECD KOREA Policy Center Public Governance Programme







Director General **Deok Soo, Park** 



Deputy Director General **Bum Seok, Kong** 



Research Officer Yoon Jeong, Choi



Research Officer **Kyung Ae, Lim** 



Programme Coordinator **Kum Hee, Yoo** 



Joon Woo, Choi

인쇄처 경성문화사 서울시 영등포구 국회대로 66길 11 02-786-2999