



OECD Capacity Building Programme

2022 edition

AGENDA

Local Government Academy, The Philippines
OECD Korea Policy Centre
OECD Digital Government and Data Unit

5 September 2022

The OECD Digital Government Policy Framework

Embracing a holistic and collaborative digital transformation in the Philippines

Background

Since its launch in 2005, the Public Governance Programme of the OECD Korea Policy Centre (KPC) has been providing capacity-building assistance to the countries in the Asia-Pacific region through its Capacity Building Programme (CBP). Since 2019, the CBP has benefited from the close collaboration between the KPC and the [OECD Digital Government and Data Unit](#), Public Governance Directorate (GOV) as an effort to advance the digital transformation of public sectors in different regions, including South-East Asia, in line with OECD best practices, standards, and principles.

In 2021, the Public Governance Programme successfully implemented the OECD Digital Government workshop with the National Academy of Public Administration, Viet Nam, inviting more than 90 Vietnamese public officials. At the workshop, invited officials had a chance to learn about the OECD Digital Government Policy Framework and shared their views and opinions with the OECD secretariat and member countries. They also explored ways to improve Viet Nam's government policy to achieve a higher digital maturity.

At the OECD, the work on digital government and data has been a key policy area for the Public Governance Directorate for over a decade, with the OECD Recommendation of the Council on Digital Government Strategies (2014) and Enhancing Access to and Sharing of Data (2021) as guiding normative policy instruments. To foster peer-to-peer learning with more non-member countries, the OECD Working Party of Senior Digital Government Officials (E-Leaders) established the Global E-Leaders Initiative to exchange insights on digital government practices beyond OECD "borders". In addition, the OECD has created the Network on Open and Innovative Government in Southeast Asia as an international forum to discuss cross-cutting opportunities, challenges and priorities in open government, digital government, and public sector innovation.

Objective

In 2022, the OECD Korea Policy Centre and the OECD Digital Government and Data Unit are delighted to implement a new training programme with the Philippines. The 2022 edition of the CBP will be implemented in partnership with the Philippines' Local Government Academy (LGA), an organisation with extensive experience and knowledge of public officials training across different fields relevant to the public sector, including digital transformation.

This year's programme draws on previous editions of the CBP, intending to build capacities on digital government and data with non-OECD member countries. The 2022 edition of the CBP will focus on strengthening knowledge and skills among public officials in the Philippines and disseminate the value of the OECD Digital Government Policy Framework (DGPF)¹ as a critical policy instrument that the government of the Philippines can use to advance the digital transformation of its public sector.

The 2022 edition of the CBP is organised under the framework of the OECD Global E-Leaders Initiative and connects to broader OECD work in the region, including the OECD Network on Open and Innovative Government in Southeast Asia.

¹ <https://www.oecd.org/governance/the-oecd-digital-government-policy-framework-f64fed2a-en.htm>



Focus

The OECD Recommendation of the Council on Digital Government Strategies (2014) defines digital government as "the use of digital technologies, as an integrated part of governments' modernisation strategies, to create public value. Since its adoption, the Recommendation has been used in numerous OECD Digital Government Studies and Reports² to support the assessment and formulate policy recommendations to support governments' transition from e-government to digital government.

Building on the Recommendations' principles and the OECD experience in analysing digital government approaches, the OECD Digital Government Policy Framework (DGPF) identifies critical determinants of digital government maturity through six dimensions:

- Digital by design
- Data-driven public sector
- Government as a platform
- Open by default
- User-driven
- Proactiveness

Based on the **OECD Digital Government Policy Framework**, the event will cover the foundations for sound governance for digital government and data to boost public sector performance and transform service design and delivery in the Philippines. Building on international experiences, the discussion will delve into key enablers and concrete policy levers to foster agility, innovation and facilitate the scaling up of digital transformation in the public sector. By embracing user-driven and proactive approaches, governments can foster collaboration with digital ecosystems, including innovative SMEs and GovTech communities, to equip the public sector with state-of-the-art capacities to drive digital transformation.

Format

- The event will combine a series of presentations with discussions based on case studies and practical examples. This will provide an opportunity to discuss questions and possible responses to common problems. The workshop aims to provide public officials in the Philippines with knowledge and experiences of the OECD Digital Government Policy Framework on how to best approach digital government issues in daily practice.

Target audience

- Public officials from the Philippines government with responsibility for digital government policies.
- Staff in LGA in charge of digital government policy issues.



Agenda

Monday 5 September 2022

Master of Ceremony: Mr Alex Seemann - OECD OIG

Registration: https://meetoe.cd1.zoom.us/webinar/register/WN_aExxGLh_TBK4Dlc_kDcAVQ

08:30(CEST)

14:30(PHST) On-line welcoming to virtual room

15:30(KST)

OPENING

09:00-

09:30(CEST)

15:00-

15:30(PHST)

16:00-

16:30(KST)

Introductory remarks:

- **Mr. Marlo L. Iringan** - Undersecretary of Local Government, the Philippines
- **Mr Carlos Santiso** - Head of the Open and Innovative Government Division OECD
- **Mr Soon-Jo Hwang** – Director General, Public Governance Programme, OECD Korea Policy Centre (OECD/KPC)

SESSION 1. THE OECD DIGITAL GOVERNMENT POLICY FRAMEWORK

This session will introduce the Digital Government Policy Framework and how governments can harness digital tools and data to transform service design and delivery, improve internal operations, and improve policy design and impact. The session will bring representatives from OECD members and partners to share successes and challenges in their journey toward digital government maturity.

09:30 – 09:35

(CEST)

15:30-15:35

(PHST)

16:30-16:35

(KST)

The OECD Digital Government Policy Framework (DGPF)

Video

09:35 – 9:55

(CEST)

15:35 – 15:55

(PHST)

16:35 – 16:55

(KST)

Delivering public services for the digital age: The OECD Digital Government Policy Framework (DGPF)

- **Ms Barbara Ubaldi** – Head of the Digital Government Unit and Deputy Head of Division, Open and Innovative Government Division, OECD



The Digital Government Policy Framework in practice: The experience of OECD countries

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| <p>9:55 -
11:00(CEST)
15:55 -
17:00(PHST)
16:55 -
18:00(KST)</p> | <ul style="list-style-type: none"> • Ms Ailish Finlay, Director, Strategy and Engagement, Digital Transformation Agency (DTA)- Australia • Mr Young Min KO, Research fellow, National Information Society Agency (NIA), Korea • Ms Vera Soares - Ministère de la Digitalisation – Luxembourg • Mr Philip Weir, Director Digital Investment Office, Department of Internal Affairs, New Zealand (TBC) |
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Moderator: Ms. Barbara Ubaldi (OECD)

Break (10 minutes)

SESSION 2. THE EXPERIENCE OF THE PHILIPPINES: A NATIONAL PERSPECTIVE ON THE DIGITAL TRANSFORMATION OF THE PUBLIC SECTOR

This session will introduce participants with the main achievements and challenges faced by the Philippines in its journey towards digital government maturity. It will introduce experiences at the national and local level, and will introduce a brief video presenting international practices of collaborative approaches to digital government.

Cases of the Philippines: overcoming challenges to advance digital government at the national and local level

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| <p>11:10 – 12:00
(CEST)
17:10 –
18:00(PHST)
18:10 –
19:00(KST)</p> | <ul style="list-style-type: none"> • Ms PeiChin Tay - Policy Lead (Digital Government Unit) - Tony Blair Institute for Global Change • Mr Rex Gatchalian, Congressman of Valenzuela, the Philippines • TBD - Department of Information and Communications Technology (DICT) speaker <p>Moderator: Mr Arturo Rivera, Policy Analyst, Open and Innovative Government Division, OECD</p> |
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CLOSING

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| <p>12:00 – 12:15
(CEST)
18:00 – 18:15
(PHST)
19:00 – 19:15
(KST)</p> | <p>Closing remarks</p> <ul style="list-style-type: none"> • Ms Barbara Ubaldi, OECD • Ms Young-Joo Chae, Director, Public Governance Programme, OECD/KPC • Ms Thelma T. Vecina, Executive Director, LGA (TBC) |
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