

Asian Public Governance Conference on Public-Private Partnerships

Enhancing the Understanding of Innovative Public-Private Partnership

26 November 2015

Seoul, Republic of Korea





WELCOME NOTE

On behalf of the meeting organizers, I would like to welcome you to the 1st Asian Public Governance Conference on Public-Private Partnerships, co-organized with Korea Legislation Research Institute and the Public Governance and Territorial Development Directorate at the OECD Headquarters.

Since its establishment in 2005, the Public Governance Programme have been striving to disseminate policy experiences and research outcomes of the OECD on various themes of public governance to the Asia-Pacific region. Pursuing this mission, the Programme has hosted numerous international meetings and seminars as well as capacity building programs for more than 1600 public officials and experts from over 30 countries. Our work and contribution to improving public governance for the past 10 years have been well received, and the Programme will continue to strive to act as a regional hub in enhancing public governance in Asia and the Pacific.



In line with our endeavor, this meeting on public-private partnership is deemed meaningful as the roles endowed to the governments are growing in response to changing economic and social structures, with diverse demands from the citizens. As PPP encourages cooperative work between the public and private sectors in order to provide effective and efficient ways to deliver economic and social infrastructure and public services, a better understanding of current country status in PPP development in the region will allow us to focus our discussion on how its cooperative work should be structured to meet the public needs.

The meeting gather policy makers and experts on public governance from across the globe and provides opportunities for active discussions on the practices of good governance among a wide variety of government entities, research institutions, and international organizations. I believe that this conference will provide a venue for knowledge sharing, and I sincerely hope that you'd feel free to contribute your thoughts and exchange new ideas and research accomplishments for strong collaborations in the future.

Deok-Soo Park

Director General Public Governance Programme OECD Korea Policy Centre

Deok Soo Parle

SPONSORSHIP AND PURPOSE

The Public Governance Programme (PGP) of OECD KOREA Policy Centre, in collaboration with the Directorate for Public Governance and Territorial Development of OECD and Korea Legislation Research Institute, is organizing the Asian Public Governance (APG) Conference on Public-Private Partnerships, which will be held in Seoul, Korea on 26 November 2015. The purpose of the conference is to provide an open and participatory platform (a) to exchange experiences and discuss on the benefits and limitations of PPP projects in their countries and (b) to gain understanding of current status and trends of public-private partnership from the dissemination of recent researches on PPP as well as shared experiences from Asia-Pacific countries. Through a participatory approach that includes a series of presentations and discussions in plenary, participants are invited to ask questions and discuss the session topics on public-private partnership.

BACKGROUND

As a partner of OECD Directorate for Public Governance and Territorial Development, the PGP of OECD KOREA Policy Centre works with all levels of central and local governments in the Asia-Pacific region in (a) disseminating OECD's work on public governance in the region, (b) strengthening the understanding of Asia-Pacific societies on the OECD's public governance research and analysis, (c) and fostering peer review in the field of public governance.

The organization of international conferences hosted by PGP had been sporadic with varied titles and themes. This resulted in lack of coherency which then limited the scope of effective participation and dissemination. With an aim to host events and programs in a consistent manner as well as to increase organizational effectiveness in sharing and disseminating policy outcomes and best practices, PGP have systemized the conferences into four designated themes that are relevant to public governance under a unified title of Asian Public Governance (APG) to be held on a regular (annual) basis. The four themes include Local Finance Management, Public Innovation, Regulatory Reform, and Public-Private Partnerships.

Leveraging OECD KOREA Policy Centre's long history of working with countries in the Asia-Pacific region in achieving above mentioned goals, PGP plans to heighten its cooperation with relevant potential organizers in OECD member countries as well as non-member countries, particularly in the context of Asia and the Pacific by hosting the 1st APG Conference on Public-Private Partnerships. The launch of the conference is based on the recognition of increased importance in the Asia-Pacific region on how the public sector can tackle the emerging social challenges by means of public-private partnerships. PGP has high hopes that this meeting will serve as a platform for enhancing the engagement between Asia-Pacific countries and to foster the exchange of good practices and mutual learning among policy makers in the region.

OBJECTIVES

The APG Conference on Public-Private Partnerships aims to provide an open and participatory platform for the Asia-Pacific countries to stimulate discussions on how to better facilitate public-private partnerships for the improved public service delivery. More specifically, participants will be able to (a) exchange experiences and discuss on the benefits and limitation of public-private partnership projects in their countries for mutual learning among policy makers, (b) gain understanding of current status and trends of public-private partnership from the dissemination of recent researches on Public-Private Partnerships as well as shared experiences from Asia-Pacific countries, and (c) provide suggestions and recommendations on the role of PGP in the area of Public-Private Partnership.

EXPECTED RESULTS

Taking advantage of the presentations and floor discussions, the meeting is expected to achieve the following outputs:

- Common and increased understanding of current status and trend of public-private partnerships in OECD member countries and non-member countries, particularly in Asia and the Pacific, and its development direction
- Enhanced knowledge on public-private partnership challenges and opportunities, issues and practices and explored experiences as well as lessons learned from OECD member countries and non-member countries
- Suggestions and recommendations to PGP in the area of Public-Private Partnership to take into consideration for future activities

MEETING ATTENDEES

The meeting will bring distinguished experts in public-private partnership from OECD Secretariat, Korean government institutions and Senior Government Officials from Asia-Pacific region at the top decision-making levels or those who hold equivalent positions within national governments. Korean public officials and academics from a various organizations and associations concerning public-private partnership will also take part in this event.

PROGRAMME

09:00 - 09:30 REGISTLATION

09:30 - 10:00 OPENING SESSION &

THE 10TH ANNIVERSARY CELEBRATION OF PUBLIC GOVERNANCE PROGRAMME

Opening Remarks (5 min)

Mr. Deok-Soo Park, Director General, Public Governance Programme, OECD KOREA Policy Centre

Congratulatory Remarks (15 min)

Mr. Hong-Tack Chun, Executive Secretary, OECD KOREA Policy Centre

Mr. Deok-Seob Shim, Assistant Minister, Creative Government and Organizational Management, Ministry of Interior, Republic of Korea

Mr. Won Lee, President, Korea Legislation Research Institute, Republic of Korea

Main Achievements of the Public Governance Programme (10 min)

Mr. Bum-Seok Kong, Director of Public Governance Programme, OECD KOREA Policy Centre

10:00 - 10:15 PHOTO & BREAK

10:15 – 11:30 SESSION 1 : Developing PPP Framework – Where to start and what should be considered?

It's a growth, trade and development enabling, countercyclical policy measure, but it's not easy to get right. It can be delivered in many ways with careful considerations. Let us hear and discuss emerging issues and trends to be considered in developing PPP framework as well as country experience on their approaches and experiences for further discussion.

Speakers (50 min)

Mr. Ian Hawkesworth, Acting Head of Budgeting and Public Expenditures, Public Governance and Territorial Development Directorate, OECD

Mr. Chang-Gue Lim, Chief Operating Officer, Executive Office, Korea Society Investment, Republic of Korea

Discussion (25 min)

11:30 - 11:45 BREAK

11:45 – 13:00 SESSION 2 : Fostering an Enabling Environment for PPPs – What makes it attractive?

A successful PPP program that delivers good projects requires strong private sector interest. Some countries are more successful than others in generating such interest. This session investigates the efforts made by the governments to provide a reliable, attractive PPP framework that addresses the private sector's needs and requirements and their insights in attracting the private side of the PPP.

Speakers (50 min)

Mr. Bekmurat Talipov, Head of Strategy, Kazakhstan PPP Center, Kazakhstan

Mr. Eddie Razak, Executive Vice President, Social Innovation, Agensi Inovasi Malaysia, Malaysia

Discussion (25 min)

13:00 - 14:30 LUNCH

14:30 – 15:45 SESSIONS 3: Maintaining Value for Money and Managing Fiscal Risks

Since the mid-1990s, governments faced with limited financial resources turned their attention to PPPs in order to meet the demands of citizens expecting better public services. While it is still up for debate, PPPs are considered to deliver better value for money than the other alternatives. Let us hear and discuss how the decision-makers take the elements of affordability, value for money and fiscal risks into account and how PPPs are accounted for and treated in the national budget.

Speakers (50 min)

Mr. Tony Rose, Infrastructure Director, Scottish Futures Trust, United Kingdom

Mr. Tran Viet Dzung, Head of PPP Office, Public Procurement Agency, Ministry of Planning and Investment, Vietnam

Discussion (25 min)

15:45 - 16:00 BREAK

16:00 – 17:15 SESSIONS 4: Improving Institutional Structure and Legal Framework for PPP

Since the mid-1990s, governments faced with limited financial resources turned their attention to PPPs in order to meet the demands of citizens expecting better public services. While it is still up for debate, PPPs are considered to deliver better value for money than the other alternatives. Let us hear and discuss how the decision-makers take the elements of affordability, value for money and fiscal risks into account and how PPPs are accounted for and treated in the national budget.

Speakers (50 min)

Mr. Fuguo Cao, Director, China Institute of Public Procurement, Central University of Finance and Economics, People's Republic of China

Ms. Ji-Yeon Choi, Senior Research Fellow, Korea Legislation Research Institute, Republic of Korea

Discussion (25 min)

17:15 - 17:25 BREAK

17:25 - 18:00 **CLOSING SESSION**

Summary of the Sessions (10 min)

Mr. Ian Hawkesworth, Acting Head of Budgeting and Public Expenditures, Public Governance and Territorial Development Directorate, OECD

Takeaways from the Conference from the Floor & Future Works (20 min)

Mr. Kyaw Win Tun, Chief Information Officer / Deputy Director, Directorate of Investment and Company Administration, Ministry of National Planning and Economic Development, Myanmar

Ms. Eva Benita A. Tuzon, Director of Pilot Projects Division, Centre on Integrated Rural Development for Asia and the Pacific (CIRDAP)

Closing Remarks (5 min)

Mr. Deok-Soo Park, Director General of Public Governance Programme, OECD KOREA Policy Centre

18:30 - 20:00 DINNER

SPEAKER PROFILES



Mr. Ian Hawkesworth

Acting Head of Budgeting and Public Expenditures,
Public Governance and Territorial Development Directorate, OECD

Ian Hawkesworth is Head of Public-Private Partnerships and Capital Budgeting in the Public Governance Directorate at the OECD. In this capacity he manages the Network of Senior Infrastructure and PPP Officials and its associated work program. He is responsible for comparative studies, country reviews, and government advisory services. He is currently finalizing reviews of the UK and the Philippines, managing the OECD-AFDB project on PPP framework strengthening in Tunisia and contributes to the G20 Working Party on Infrastructure under the Turkish 2015 Chairmanship. His paper 'Towards a framework for the Governance of Infrastructure' was welcomed by G20 Finance Ministers in November 2015. Ian led the work that culminated in the 2012 OECD Recommendation for Public Governance of Public-Private Partnerships that brings together the collective best practices for how the public sector should manage PPPs. This now forms part of OECD 'soft law'. Ian also works on public finance issues, particularly with respect to fiscal risks, and has led a number of country reviews of Russia, Poland, Bulgaria, Greece, Australia and Indonesia. Before joining the OECD Ian was Head of Section in the Budget Department of the Ministry of Finance in Denmark. He led the implementation of accrual budgeting and oversaw the budgets of the Ministry for Agriculture and the Ministry for Industry, Commerce and Housing. He has MA from the London School of Economics (UK) and the University of Copenhagen (Denmark) and was associate professor at the latter for a number of years.



Mr. Chang-Gue Lim

Chief Operating Officer, Executive Office, Korea Society Investment, Korea

Joshua Chang Gue Lim is the Chief Operating Officer and CIO of Korea Social Investment which manages the Social Investment Fund of Seoul City Government. Before Joining KSI, he worked as the head of Global Investment Division of Samsung Investments, Seoul. Joshua has over 18 years of investment experience and 4 years in the macro economic research area, 2 years with KSI, 13 years with Samsung Investments, 3 years with Samsung Life Insurance and 4 years with Samsung Economic Research Institute. Joshua is a graduate of Yonsei University, with a MA in Economics. He is a CFA charter holder.



Mr. Bekmurat Talipov

Head of Strategy, Kazakhstan Public-Private Partnership Center, Kazakhstan

Mr. Talipov is the Head of Strategy at the Kazakhstan PPP Center. The Department provides advice to the Ministry of National Economy and other governmental organizations on the strategy of implementing and developing PPP in Kazakhstan. Mr. Talipov's duties also include enhancing project finance tools. In addition Bekmurat plays key role in providing analytical support and research for clients and Company needs. He joined Kazakhstan PPP Center in 2012, and has held various managerial positions in sector and project development departments. His professional background includes 7 years at the Ministry of Finance and more than 10 years in finance and research. His academic experience includes MA from the Warwick Business School and Academy of Public Administration of Kazakhstan.



Mr. Eddie Razak Executive Vice President, Social Innovation, Agensi Inovasi Malaysia, Malaysia

Eddie Razak is Executive Vice President at Agensi Inovasi Malaysia, a government agency tasked to spur innovation in Malaysia. He heads the Social Innovation team which looks at promoting innovation in society, through guiding the ideation and enterprise process particularly in young people; and innovation for society, through enablers for social participation. His work involves advocacy for policies and structures that can address social needs and promoting how government can work with social-purpose organisations and the private sector to facilitate social investment, intervention programmes and preventive approaches that address systemic social issues. Eddie started his career in an investment bank and over the years had served in two major multinationals in oil & gas and in mobile telecommunications. He had also served in senior financial and investment positions in publicly-listed companies and headed the investor relations association for the stock exchange of Malaysia.



Mr. Tony RoseInfrastructure Director, Scottish Futures Trust,
United Kingdom

Tony is SFT's Infrastructure Director, with responsibility for SFT's activity in the transport, regeneration and digital sectors. He is an MBA with over 20 years' experience in advising both the public and private sectors on the financial and commercial aspects of major infrastructure investment projects. He has experience of traditional capital procurement and a variety of PPP structures from PFI through to a range of joint venture models. Prior to joining SFT he was Director in the Infrastructure Finance team at PwC where he advised on a number of the largest infrastructure projects in Scotland in recent years, as well as in the rest of the UK and overseas. Before that, The was Business Analyst with Dalkia plc focused on energy management and utilities services to both public and private sector businesses.



Mr. Tran Viet Dzung Head of PPP Office, Public Procurement Agency, Ministry of Planning and Investment, Vietnam

Mr. Tran Viet Dung is currently the Head of PPP Office under Public Procurement Agency, Ministry of Planning and Investment of Vietnam. This Office is the focal point for implementing PPP program in Vietnam. He proactively participated in drafting PPP Decree and Decree No. 30/2015/ND-CP on PPP investor selection which has just been issued in February and March 2015, respectively. These two Decrees remarks Vietnam's effort in creating a transparent and favourable environment for private investment in public infrastructure development in Vietnam. He graduated from Hanoi University of Civil Engineering in Vietnam and achieved a Master Degree of Science in Construction Engineering and Infrastructure Management (CEIM) in the Asian Institute of Technology (AIT), Bangkok, Thailand.



Mr. Fuguo CaoDirector, China Institute of Public Procurement,

Central University of Finance and Economics, People's Republic of China

Professor CAO is Professor of Law at Law School of Central University of Finance and Economics based in Beijing and directs the University's China Institute of Public Procurement Studies. He is the Chief Scientist and Director of the recently awarded Legislative Research Program on PPP by the National Planning Office for Social Science and sits on the Review Panel for national PPP model projects by Ministry of Finance. Prof. He was a Visiting Scholar in Nottingham University Law School and Fulbright Visiting Scholar at George Washington University Law School. He served the Working Group and Expert Group preparing China's Bidding Law, Government Procurement Law and Regulations on Concession in Infrastructure Sector, and the UNCITRAL Model Law on Procurement. He is currently serving the UNCITRAL Expert Group on PPP law reform. He edits China Public Procurement Law Review and sits on the Editorial Boards of Journal of Chinese Government Procurement(China based), Public Procurement Law Review (European based), Journal of Government Procurement(USA based), International Journal of Public Sector Management(UK based), and Journal of Malaysian and Comparative Law (since 2013).



Ms. Ji-Yeon ChoiSenior Research Fellow, Korea Legislation Research Institute,
Republic of Korea

Jiyeon Choi completed her Bachelor's in Chinese Language and Literature at Korea University, Seoul, Korea and she pursued her legal education afterwards. She earned her Juris Doctor and is certified in Public Interest Law at DePaul University College of Law, in Chicago, IL, USA. She passed the Illinois Bar Exam in 2007 and worked as an associate attorney at a business law firm in Chicago for a year, until she moved to a non-profit organization in 2008, following her calling for public interest law. Since then, she started working at Korea Legislation Research Institute (KLRI) as a research fellow at the Comparative Law Research Department, where she is involved in international legal collaboration projects through Asia Legal Information Network while conducting research projects on various legal issues and publishing reports. Her research interests lie on various legal subjects on public interest, economic equality, international commercial arbitration, labor & employment, and business organizations.



Mr. Kyaw Win TunDeputy Director, Directorate of Investment and Company Administration,
Ministry of National Planning and Economic Development, Myanmar

Kyaw Win Tun is Deputy Director of Planning and Statistics Division at the Ministry of National Planning and Economic Development and also serving as a Chief Information Officer. Prior to joining the Ministry, he served in the Ministry of Commerce for almost 8 years in the Ministry of Commerce as an Deputy Director of Directorate of Trade in ASEAN and Other Regional Organization Division. He has pursued numerous programmes and trainings including Senior Management Programme for Infrastructure Development and Competitiveness in Myanmar from Lee Kuan Yew School of Public Policy in Singapore. He served working groups on trade, investment statistics and SME promotion. He holds BS in Computer Science from the University of Computer Science in Yangon and ME in Technology.



Ms. Eva Benita A. TuzonDirector of Pilot Projects Division,

Centre on Integrated Rural Development for Asia and the Pacific (CIRDAP)

Eva Tuzon is Director of Pilot Projects Division at CIRDAP, a Bangladesh-based intergovernmental organization involved in rural development and poverty alleviation which was established at the initiatives of the Asia and Pacific countries and the Food and Agriculture Organization of the United Nations. With solid experience in project management and coordination-liaison work on agrarian reform, rural development and poverty reduction, her tasks involve initiating institutional talk-through at different levels with relevant development communities and member-states' designated Ministries and institutions for resource mobilization, conceptualization, development and implementation of CIRDAP pilot projects and other knowledge exchange activities in coordination with training and research, information and communication divisions. Eva also served at the Department of Agrarian Reform of the Philippines for 20 years.

ADMINISTRATIVE INFORMATION

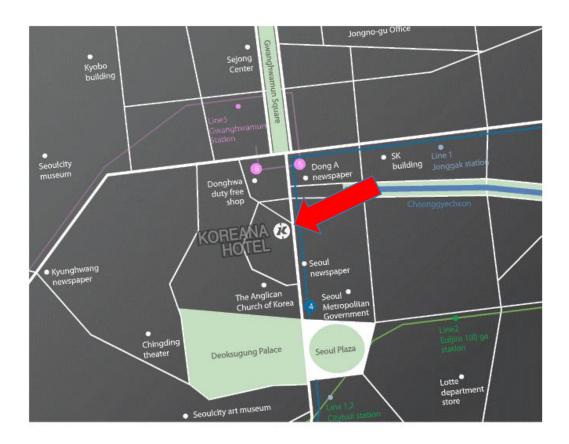
MEETING VENUE

Koreana Hotel State Room, 7th Floor

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WIFI SERVICE

Complementary wi-fi access is available during the conference at Koreana Hotel.

TRANSPORTATION

INCHEON INTERNATIONAL AIRPORT (ICN) ⇔ KOREANA HOTEL



When you exit the airport through the Passenger Terminal on the 1st Floor, you will immediately see several bus stops. Please walk towards the bus stops labeled **4B or 11A (marked above)** where you can take the **KAL Limousine Bus No. 6701**. The bus runs every 20 minutes from the ICN to KOREANA Hotel, and it stops right in front of the hotel. It takes about 70 minutes. The tickets are sold at the airport terminal for KRW 16,000. For your convenience, please have KRW 16,000 ready in *cash* before queuing at the bus stop (Currency exchange booths available at ICN).

Please make sure to keep the receipt of the bus ticket for the reimbursement and a ticket to the Airport from the Hotel after the meeting.

KAL LIMOUSINE BUS SCHEDULE

INCH	EON AIRPORT	KOREANA HOTEL			
East Gate(4B)	West Gate(11A)	East Gate(4B)	West Gate(11A)	→ INCHEON AIRPORT	
04:50	04:54	13:51	13:55	05:15	13:05
05:20	05:24	14:16	14:20	05:40	13;25
06:07	06:11	14:41	14:45	06:05	13:45
06:51	06:55	15:07	15:11	06:25	14:05
07:18	07:22	15:29	15:33	06:45	14:25
07:43	07:47	15:51	15:55	07:05	14:45
08:08	08:12	16:18	16:22	07:25	15:10
08:31	08:35	16:40	16:44	07:50	15:35
08:54	08:58	17:09	17:13	08:15	16:00
09:23	09:27	17:23	17:27	08:40	16:25
09:46	09:50	17:47	17:51	09:05	16:45
10:09	10:13	18:08	18:12	09:30	17:10
10:48	10:52	18:26	18:30	09:55	17:35
11:06	11:10	18:46	18:50	10:20	18:00
11:24	11:28	19:11	19:15	10:45	18:25
11:47	11:51	19:31	19:35	11:05	18:50
12:09	12:13	20:08	20:12	11:25	
12:29	12:32	20:44	20:48	11:45	
12:43	12:47	21:24	21:28	12:05	
13:07	13:11	22:07	22:11	12:25	
13:24	13:28	22:49	22:53	12:45	

MEALS

November 26, 2015	Breakfast	Breakfast buffet at Koreana Hotel (2F)
	Lunch	Meal Coupon will be distributed at the Registration Desk in the morning, which can be used at Sunrise at Koreana Hotel (2F)
	Dinner	Dinner hosted by OECD KPC at Koreana Hotel, State Room (7F)
November 27, 2015	Breakfast	Breakfast buffet at Koreana Hotel (2F)

Please keep in mind that the meeting participants staying at the hotel are provided with meals from the morning of 26 November to the morning of 27 November. The lunch and dinner is provided for all participants to the meeting as listed above.

MISCELLANEOUS



ATTIRE

The weather in Seoul during the period of the meeting is early winter. Participants are strongly advised to bring warm outfits.



ELECTRICITY SUPPLY

The voltage in Korea is 220 volts at 60 Hz.



FOREIGN EXCHANGE AND BANKING

The monetary unit is the Won (KRW, denoted by ₩). Korean monetary units are composed of 10, 50, 100, and 500 coins, and 1,000, 5,000, 10,000 and 50,000 notes. The exchange rate is approximately KRW 1,138 / USD 1 (as of 2 November 2015). All major credit cards such as American Express, Visa and Master Card are accepted for payment of hotel bills.



TIPPING

Tipping is not a traditional Korean custom. A 10% service charge is added to your bill at all tourist hotels and so tipping is not expected. It is not necessary to tip a taxi driver unless he assists you with luggage or provides an extra service.



PUBLIC SAFETY

Crime rate in Korea is low. However, it is recommended that you take normal safety precautions and make sure valuables are secured to protect yourself and your belonging from petty crimes such as pickpocketing or purse snatching. For emergency assistance, call 112 for police (English service is available during work hours) and 119 for ambulance and fire.

ORGANIZING PARTIES

OECD-KOREA Policy Centre Public Governance Programme



The OECD-KOREA Policy Centre has its mission in disseminating advanced public policy systems to the Asia-Pacific region in cooperation with the OECD. Established by a Memorandum of Understanding between the OECD and Korea's Ministry of Security and Public Administration, the Public Governance Programme seeks to be a bridge between the OECD and the Asia-Pacific, sharing OECD member countries' public governance policy experiences with non-members. It regularly holds international meetings and capacity building programmes on governance topics including public innovation, public finance management, and regulatory reform.

Organisation for Economic Cooperation and Development Budget and Public Expenditures Division



The Budget and Public Expenditures Division under the Public Governance and Territorial Development of OECD is concerned with the overall functioning of the budgeting system, promoting aggregate fiscal discipline, the effective allocation and relocation of resources, and the efficient management of government. As such, it is involved with the whole budgeting cycle—formulation, approval, implementation, and audit. The division is also responsible for the OECD's extensive programme of cooperation with non-Member countries on budgeting and public expenditure issues.

Korea Legislation Research Institute



The Korea Legislation Research Institute works for the purpose of supporting national legislative policies, and promoting timely and accurate dissemination of legislative information, as well as assisting the general legislative activities by systematically collecting and managing the legislative information, and investigating or researching juristic and legislative issues with extensive expertise.

OECD KPC PUBLIC GOVERNANCE PROGRAMME



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